

## CYBER SECURE LIGHT & DIA JOINT EVENT

### *“DIGITAL INDUSTRY: disruptive solutions to shape the future of SMEs”*

IOT SWC19 side-event 29<sup>th</sup> October 2019, Barcelona, Spain

#### Conference summary:

With the world becoming expansively more connected, digital technologies and cybersecurity are challenges that SMEs must face to remain competitive. Digital and smart building industry will discuss integration of IoT-enabled devices in smart manufacturing with focus on cybersecurity in smart lighting, home automation and construction systems.

## AGENDA

#### VENUE:

Fira Barcelona Gran Vía (Hall 2) – ROOM 1.4 (CC1)

Av. Joan Carles I, 64

08908 L'Hospitalet de Llobregat, Barcelona

Registration link: <https://www.iotsworldcongress.com/activities/side-events/#>

Time	Topics	Speakers
13:30-14:00	<b>Welcome Coffee &amp; Registration</b>	
14:00-14:15	<b>Opening and Welcome</b> Presentation of event objectives and keynote speakers	CSL & DIA Coordinators
14:15-14:30	<b>Keynote 1 - COSME Programme – title of presentation</b> Project Officer EASME	EASME officers - tbc
14:30-16:00	<b>CSL &amp; DIA : PROJECTS SYNERGIES FOR SMEs SUCCESS</b>	
<b>DIA</b>	✓ DIA Overview & Mission (Pole SCS)	Alan Redmond, Pole SCS
14:30-15:15	➤ Keynote 2 - Digital Transformation in Europe (GAIA) ➤ Keynote 3 - Joint Internationalization Strategy (BNPT)	GAIA tbc BNPT tbc Pedro Roseiro TICE



	<ul style="list-style-type: none"> <li>✓ Strand 2 opportunities : target countries and next actions (Pole SCS)</li> </ul>	
<b>CSL</b> 15:15-16:00	<ul style="list-style-type: none"> <li>✓ CSL Overview &amp; Mission</li> <li>➤ Keynote 4 – IoT revolution and Cybersecurity challenges in smart building sector (ECSO)</li> <li>➤ Keynote 5 – Cybersecurity in smart lighting (ELCA)</li> <li>➤ Keynote 6 – Cybersecurity in construction sector &amp; home automation (SGG)</li> </ul>	Marta Krakowiak LiV/ELCA Ana Ayerbe Fernandez-Cuesta, TECNALIA & ECSO Board of Directors Prof-Dr Marc R. Fontoynt Cluster Lumiere  Milan Gabor, ViRIS SGG
<b>DIA&amp;CSL</b> 16:00-16:15	Overview and DIA&CSL cooperation opportunities	CSL & DIA Coordinators
16:15-17:30	<b>KEYNOTE PANEL – discussion round table</b> <b>DIGITAL INDUSTRY: disruptive solutions, challenges and market opportunities for SMEs</b> <b>Panelists:</b> <ul style="list-style-type: none"> <li>- Ms Ana Ayerbe Fernandez-Cuesta, TECNALIA &amp; ECSO Board of Directors</li> <li>- Prof-Dr Marc R. Fontoynt, Cluster Lumiere,</li> <li>- Joao Conçaves, COTEC Portugal</li> <li>- tbc</li> </ul> <b>Moderator:</b> Nuno Sousa e Silva, Universidade Católica Portuguesa	
<b>17:30</b>	<b>Closing remarks</b>	
<b>18.00-19.00</b>	<b>NETWORKING COCKTAIL</b> <b>for companies and clusters</b>  <b>REGISTRATION :</b> <a href="https://www.iotsworldcongress.com/activities/side-events/#">https://www.iotsworldcongress.com/activities/side-events/#</a>	All Participants

