Monday 31st March 2025 *Afroditi Psatha*

Renovate Europe Campaign

Second international roundtable of RENOINVEST project





The Renovate Europe Campaign





































































































Who are we?

- A political communications campaign beating the drum for deep energy renovation of the building stock in the EU
- Supported by 48 partners from industry and civil society including 18 national partners
- **Champions** from politics, businesses and communities
- Launched in **2011** as an initiative of **Efficient Buildings Europe**
- **Call to Action:**

For the benefit of all, [...] policymakers and stakeholders must take immediate bold actions to rapidly accelerate deep renovation to 3% per year





Roadmaps and building level tools

National Buildings Renovation Plans to align objectives with measures and funding:

- Engage all stakeholders around a common goal
- The importance of a stable support framework

Renovation passports

- Information on the current energy performance of the building;
- A detailed roadmap highlighting the steps to take for a staged deep renovation;
- Information on national requirements, including benchmarks and timelines;
- Information on available funding.

Energy Performance Certificates

- EPCs must display PEC and FEC in kWh/m²/year and include reference values (MEPS, nZEB, ZEB).
- By 29th of May 2026, EPCs must comply with a specified template (Annex V) and use a scale from A to G
 → Roll out, validity and increased reliability + MEPS timeline



Provisions for new and existing buildings

Minimum Energy Performance Standards

- MEPS for non-residential buildings
- National trajectories for residential buildings

Increasing the renovation rate + Focusing on worst performing buildings

Challenges:

- Identification of worst performance buildings
- Renovations in the residential sector
- Exemptions, penalties

Examples of existing schemes in France, Belgium, the Netherlands

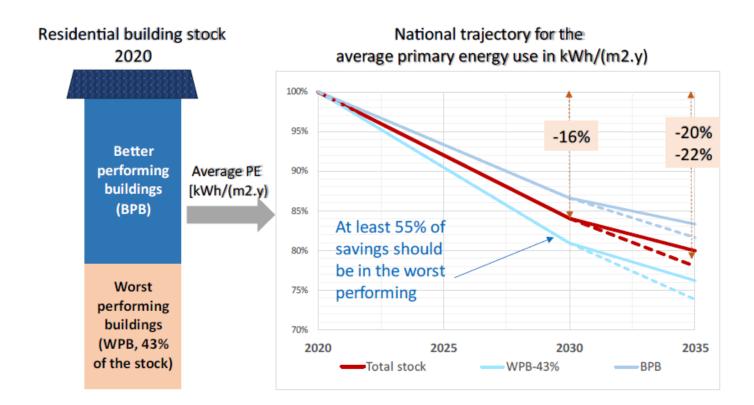


Minimum Energy Performance Standards and national thresholds

Non-residential: Minimum Energy Performance Standards (MEPS)

Non-residential building stock 2020 16% threshold threshold ΨI 휘부 휘부 휘부 high performance low performance [low kWh/(m2.yr) [high kWh/(m2.yr)]

Residential: trajectory to reduce the average primary energy use



Exemptions allowed both for non-residential and residential

(for protected buildings, temporary use, places of worship, etc.)





Beyond efficiency – healthy buildings

Whole Life Carbon

- EU framework, National Roadmaps and limits
- Avoid 27 different schemes, start training programs and work with frontrunners
- Fossil fuel phase-out
 - Subsidy ban for stand alone fossil fuel boilers, 2040, Zero-Emission Buildings, solar mandate
- Efficiency and health, a winning combination
 - Clear driver of renovation decisions



Financing energy efficiency in buildings

According to a report by the I4CE - Institute for Climate Economics, to reach the targets in the 2018 EPBD revision:

- Needed in total: 335 billion euros or public and private investments per year between 2024 and 2030 (probably around 75% is private financing)
- Currently: In 2022, €198 billion euros were invested in buildings energy renovation, energy efficiency of new buildings and heat pump deployment.
- Investment gap: €137 billion per year for energy efficiency in buildings
- Building energy-renovation accounts for almost 50% of the total investment needs.
- Bridging this gap requires a mix of public and private finance.

Main EU financial tools for energy renovation

- Cohesion Policy Funds: ERDF, Cohesion Fund, Just Transition Fund.
 - 2021-2027 MFF: ~€20bn + ~€10bn national co-financing
- National Recovery and Resilience Plans (NRRPs): ~€67bn for building energy renovation.
- Social Climate Fund
- InvestEU: Guarantees for renovation loans and technical assistance for renovation projects
- Other: ELENA (technical assistance), LIFE, Horizon Europe, Modernisation Fund, etc.

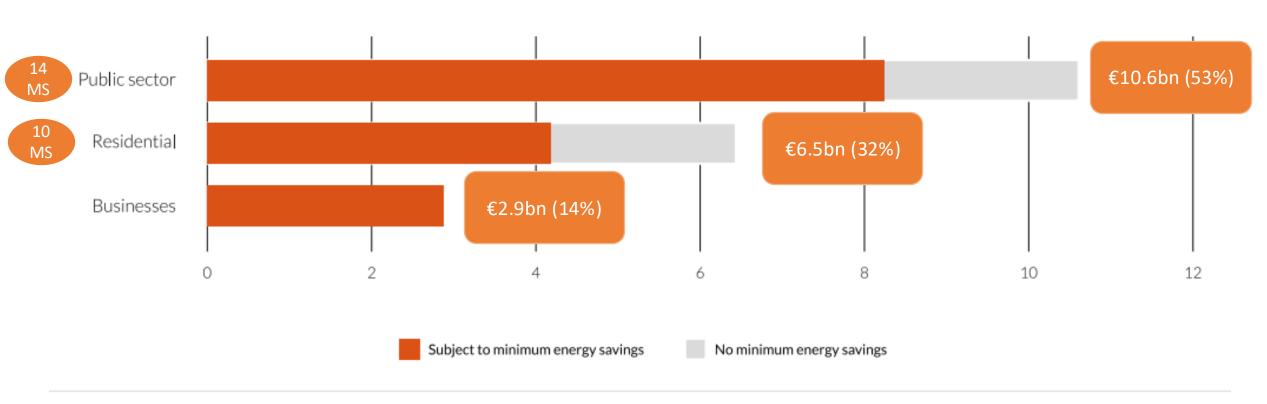


Cohesion Policy Funds: Key Role in Renovation (1/2)

- 2023 report by Renovate Europe and E3G "2021-2027 Cohesion Policy Support for Energy Efficiency and Building Renovation"
- Focus on ERDF, Cohesion Fund, Just Transition Fund
- €20bn (€29bn with co-financing) for energy efficiency in buildings
- Minimum 30% primary energy savings required in most projects.



Cohesion Policy Funds: Key Role in Renovation (2/2)



Three quarters (€15.3bn out of €20bn) with minimum energy savings criteria (over 30% primary energy savings)

Close to €1.4bn is allocated to SMEs and large enterprises outside of the scope of this study.



National Recovery & Resilience Plans (NRRPs)

- NRRPs include significant funding dedicated to energy efficiency.
 €65.7bn is allocated to building renovation.
- Most of the spending for schemes that aim to achieve at least 30 % primary energy savings.
- Programs often lack mechanisms to attract private co-financing.
- This funding is planned to end in 2026. Therefore, it is key to avoid boom and bust funding patterns linked to subsidies coming and going is more important than ever.



Social Climate Fund (SCF)

- Funded by the ETS2 revenues for the **period 2026-2032** to support vulnerable households, micro-enterprises, and transport users.
 - ETS2 is the Emissions Trading System for buildings, road transport and small industry.
- Up to €65bn (depending on the carbon price) and up to €86 billion with national co-financing for the 2026–2032 period.
- If ETS2 is postponed to 2028 instead of 2027, then the SCF total amount is 54.6 billion euros instead of 65 billion euros + cofinancing.
- Not fully dedicated to energy efficiency actions and is unlikely to compensate for the end of the NRRPs.



How to attract private finance

- Use blended finance models (grants + loans).
- Leverage EU funds to de-risk private investments (e.g., guarantees to allow for banks to offer more energy renovation loans at lower costs)
- Create support programmes tailored to different income groups.
 Target grants where they are needed the most (vulnerable groups, schools)
- Strengthen technical assistance and one-stop shops.
- Mortgage portfolio standards to to align banks' assets with green targets.



Role of the European Energy Efficiency Financing Coalition

- Launched by the European Commission to scale up private financing for energy efficiency (renovation and SMEs).
- Members of the coalition include financial institutions, such as banks, investment firms, asset managers, and insurance companies.
- Other stakeholders (such as industry, professionals, one-stop shops, NGOs...) will be invited to participate in the Expert Platform.
- The Coalition will be meeting at EU-level (General Assembly) and at national level (National Hubs).
- Supports knowledge exchange, discuss investment-readiness, alignment between policy and financing...



Call to Action

- Create a stable and long-term investment framework for renovation.
- Scale up innovative financial instruments and improve access for all.
- Mobilise private capital while protecting vulnerable households.
- Collaborate across ministries, sectors, and regions.
- Let's make energy renovation the engine of Europe's green transition.



Thank you for your attention











Afroditi Psatha Renovate Europe Campaign

afroditi.psatha@efficientbuildings.eu

