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RENOINVEST
sustainable renovation of buildings

D5.2 Exploitation Plan

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List of acronyms / abbreviations

Acronym	English explanation
CCIS	Chamber of Commerce and Industry of Slovenia – Chamber of Construction and Building Materials Industry
CINEA	European Climate, Infrastructure and Environment Executive Agency
CET	Clean Energy Transition
EED	Energy Efficiency Directive
EEFC	European Energy Efficiency Financing Coalition
ELENA	European Local Energy Assistance
EPBD	Energy Performance of Buildings Directive
EU	European Union
IIBW	Institute for Real Estate, Construction and Housing (Institut für Immobilien, Bauen und Wohnen GmbH)
IJS	Jožef Stefan Institute
KTI	Institute for Transport Science and Quality Control in Building
LIFE	EU Programme for Environment and Climate Action
MRG	Austrian Tenancy Act (Mietrechtsgesetz)
OSS	One-Stop-Shop
PPP	Public-Private Partnership
RENOWAVE	Renowave.at e.G
SEIF	Sustainable Energy Investment Forums
SRIP PSIDL	Strategic Research and Innovation Partnership – Smart Buildings and Home with Wood Chain
TWG	Thematic Working Group
WP	Work Package
WEG	Austrian Condominium Act (Wohnungseigentumsgesetz)
ZAG	Slovenian National Building and Civil Engineering Institute (Zavod za gradbeništvo Slovenije)

1 RENOINVEST PROJECT

The RENOINVEST project is co-funded by the European Union under the LIFE programme. The project intends to reflect cross-border challenges and opportunities for sustainable building renovation in the private and public sectors. The main aim of the project is to develop action plans on smart investments in sustainable renovation of buildings for 2025-2030 for Austria, Hungary and Slovenia by establishing three national roundtables building on the activities of the Sustainable Energy Investment Forums.

RENOINVEST provides a platform for open dialogue involving key financial, private and public experts through the green finance thematic working group activities to identify barriers to the upscaling of long-term financing instruments and propose improvements to support the development of large-scale investment programmes in existing private and public buildings. Three national policy briefs and a cross-border recommendation package will also be delivered.

Assessing the implementation of the Long-term building renovation strategies and documents and reviewing existing financial solutions and market conditions for stimulating financing of energy efficiency improvement of the existing building stock is an important starting point of the project.

Sharing knowledge among project partners, experts, national stakeholders and similar EU projects three international cross-border exchange events with site-visits will be organized to showcase collected 50+ good practices and elaborate six case studies to foster the roll out of smart financing possibilities.

The added value of RENOINVEST is that the consortium is providing specific technical knowledge by engaging key actors representing legislative advisory organizations, research institutes, large engineering manufacturers, SMEs and financial experts in three CE countries fostering sustainable investments.

2 PROJECT CONSORTIUM

1. Institute for Transport Science and Quality Control in Building (KTI) legal successor of ÉMI Építésügyi Minőségellenőrző Innovációs Nonprofit Kft (ÉMI) - HUNGARY, coordinator
2. Solar Tech-Investment Tervezési Fejlesztési Tanácsadó Kft. (Archenerg cluster) – HUNGARY
3. Zavod za gradbeništvo Slovenije (ZAG) – SLOVENIA
Slovenian National Building and Civil Engineering Institute
4. Gospodarska zbornica Slovenije (CCIS) – SLOVENIA
Chamber of Construction and Building Materials Industry of Slovenia
5. RENOWAVE.AT e.G (RENOWAVE) – AUSTRIA
6. Institut für Immobilien, Bauen und Wohnen GmbH (IIBW) – AUSTRIA
Institute for Real Estate, Construction and Housing Ltd.



Institute for Transport Sciences and
Quality Control in Building



3 EXECUTIVE SUMMARY

The RENOINVEST project, co-funded by the LIFE programme, **aims to improve framework conditions for smart investments in sustainable building renovation in Austria, Hungary and Slovenia**. Although technical solutions for energy-efficient renovation are widely available, investments remain limited due to fragmented policy frameworks, insufficient access to financing and weak coordination between public authorities, financial institutions and market actors. In particular, municipal buildings and multi-apartment residential buildings represent key segments where renovation is urgently needed but where mobilising private financing remains challenging due to complex ownership structures, limited public budgets and a lack of tailored financial instruments. RENOINVEST addresses these barriers by establishing national roundtables and thematic working groups that bring together policymakers, financial institutions, industry representatives and experts to identify obstacles and develop practical recommendations for scaling renovation investments.

The purpose of this **Exploitation Plan is to define how the results generated during the project will be used, promoted and embedded in policy and market practice** after its completion. The document sets out an approach to ensure the continued uptake and replication of RENOINVEST outputs, including the *national Action Plans* for renovation financing, *policy briefs*, *pilot case analyses* and the *Best Practice Handbook*.

Structurally, the **document first presents the exploitation objectives, strategy and guiding principles, followed by the scope of exploitation at national, cross-country and EU level**. It then identifies the main target groups - including policymakers, financial institutions, municipalities, building owners and industry actors - and describes the key exploitable results generated by the project. A central part of the document presents the country-specific exploitation plans for Austria, Hungary and Slovenia, explaining how the six consortium partners will promote the uptake of RENOINVEST recommendations in national policy discussions, stakeholder platforms and renovation projects. Public and policy-advisory organisations such as **KTI** and **ZAG** will use the results as input for policy preparation, analyses and expert consultations. Cluster and network organisations, including **Archenerg Cluster** and **RENOWAVE.AT**, will promote the recommendations through stakeholder platforms, professional events and advisory activities supporting municipalities, building owners and project developers. **IIBW** will integrate the findings into research, policy analysis and professional education, while **CCIS** will disseminate results among companies in the construction, real estate and property management sectors and support policy dialogue with national authorities. The document also defines project-level follow-up actions, including monitoring activities, continued stakeholder engagement and cooperation with European initiatives working on renovation financing.

The key message of the Exploitation Plan is that the **long-term impact of RENOINVEST depends on the continued use and institutional embedding of its results**. This includes maintaining the stakeholder networks created through the national roundtables, supporting the implementation of the Action Plan measures and integrating the project's recommendations into policy discussions and financing initiatives. To support this process, the consortium will **establish an Exploitation Committee** and continue cooperation between partners and stakeholders in the three participating countries. Through these activities, RENOINVEST aims to strengthen renovation financing frameworks and mobilise private investment in sustainable building renovation beyond the project duration.

4 INTRODUCTION

4.1 Project Overview and Objectives

The **RENOINVEST** project, funded under the EU LIFE Programme, aims to **enhance private investments in building renovation** by supporting the development of innovative financing solutions, policy recommendations and practical tools. The project focuses on overcoming barriers to renovation, such as limited access to financing, lack of investor confidence, and fragmented policy frameworks.

Key Objectives:

- Establish **national roundtable platforms** to facilitate structured dialogue among key stakeholders involved in renovation financing and implementation
- Develop **national action plans** for financing renovation, tailored to the specific needs of participating countries.
- Support the establishment of **scalable financial instruments** and business models to attract private investment.
- Provide **case studies and best practices** to demonstrate successful renovation projects and inspire replication.
- Strengthen **stakeholder engagement** and **cross-sectoral collaboration** to foster a supportive ecosystem for renovation investments.
- Integrate findings into **national and EU-level policies**, ensuring alignment with initiatives like the **EU Green Deal** and **Renovation Wave**.

4.2 Exploitation Strategy for RENOINVEST

The **exploitation strategy** is designed to maximize the **long-term impact** of RENOINVEST's outputs by focusing on **policy influence, market adoption, knowledge transfer, and sustainability**. It aims to **translate project results into lasting change** by engaging policymakers, financial institutions, and industry stakeholders to adopt and replicate successful models beyond the project's lifespan. To achieve the objectives, the exploitation strategy focuses on the following key areas:

- **Policy Influence:** Integrate project recommendations into **national and EU policies** (e.g., energy efficiency directives, funding criteria) to ensure long-term structural impact.
- **Market Adoption:** Encourage financial institutions and investors to use **RENOINVEST's financial instruments, tools, and case studies** to scale sustainable renovation projects.
- **Knowledge Transfer:** Disseminate **best practices and case studies** to empower stakeholders to replicate successful models across Europe.
- **Sustainability:** Establish **partnerships and networks** to ensure project outputs continue driving change even after the project concludes.
- **Alignment with EU Instruments:** Leverage EU policies and funding (e.g., LIFE, Horizon Europe) to **amplify reach and scalability** of the project's innovations.

4.3 Link to Work Packages and Activities

The exploitation strategy is **closely linked to the core implementation work packages** of the RENOINVEST project: **WP2** (Circumstances and characteristics of sustainable building renovations), **WP4** (Developing National Action Plans and Policy Briefs), **WP5** (Piloting, Exploitation, Replication and Sustainability of Project Results), and **WP6** (Communication, Dissemination and EU Exchange Activities).

WP2 provides the analytical foundation of the project by assessing renovation frameworks, market conditions and financing barriers in the participating countries. Building on this evidence base, WP4 generates the strategic policy outputs, including the national Action Plans, policy briefs and cross-border recommendations aimed at improving renovation financing frameworks and enabling policy dialogue with national authorities and financial stakeholders. WP5 complements these activities through the analysis of pilot cases and the endorsement of the Action Plans by key stakeholders, providing practical evidence on renovation financing approaches while strengthening institutional support and commitment for the proposed measures. Finally, WP6 ensures the wide dissemination and promotion of project results through communication activities, stakeholder engagement and knowledge exchange at national and EU level.

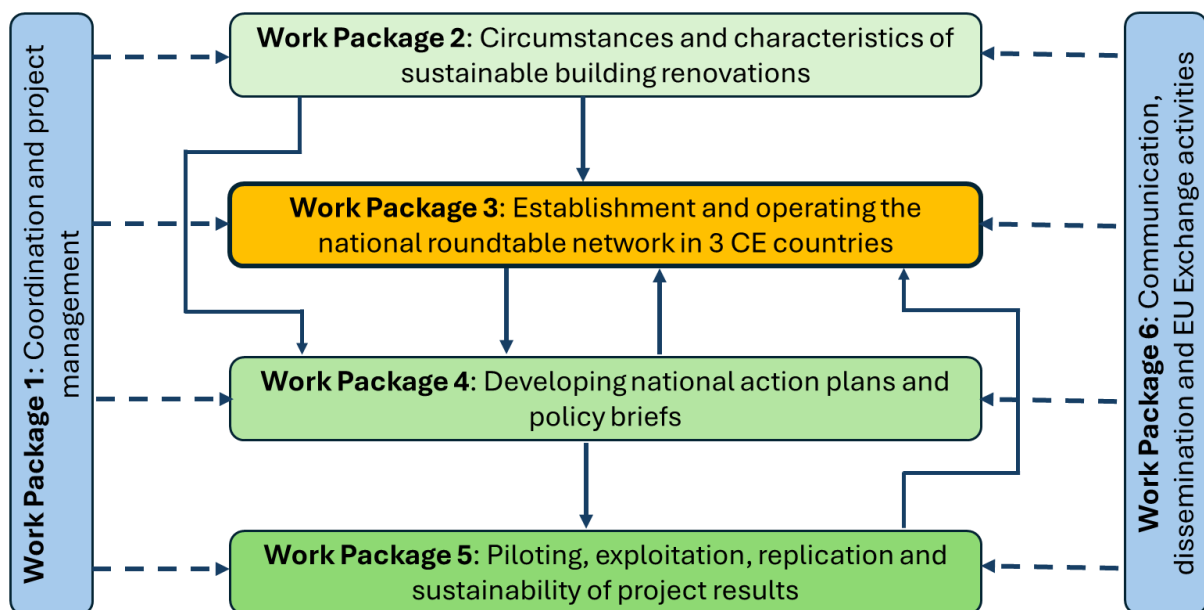


Figure 1.: Interrelation of RENOINVEST work packages

Together, these work packages ensure that RENOINVEST results are **analytically grounded (WP2)**, **translated into policy recommendations (WP4)**, **validated and supported through practical cases and stakeholder endorsement (WP5)**, and **widely communicated and promoted for uptake (WP6)**, thereby strengthening their policy uptake and long-term impact.

Table 1.: Linking exploitation strategy with work packages

Work Package Outputs	Role in RENOINVEST	Link to Exploitation
WP4: Action Plans & Policy Briefs	Develops national action plans and policy briefs for financing renovation, tailored to each country's context.	Focuses on policy uptake and stakeholder adoption of these plans, ensuring integration into national and EU strategies.
WP 4: Cross-border recommendations	Takes up the results of the three international round tables and stakeholder workshops.	Fosters future cross-border collaboration , uptake of national solutions and learnings in partner countries.
WP5: Pilot Cases	Tests and validates financial instruments and business models in real-world settings.	Uses pilot results to demonstrate feasibility , refine instruments, and encourage replication in other regions.
WP5: Endorsement of Action Plans	Secures formal support from key stakeholders and institutions for the Action Plan recommendations.	Strengthens credibility and commitment for implementation , facilitating policy uptake and encouraging continued stakeholder engagement beyond the project duration.
WP6: Communication & Dissemination	Ensures dissemination of project results through workshops, webinars, and reports.	Amplifies impact by packaging pilot insights and best practices into user-friendly formats (e.g., handbooks, case studies) to engage investors and policymakers.

The exploitation activities of the RENOINVEST project build on several key deliverables developed within Work Packages 2, 4 and 5. These deliverables provide the core outputs that support policy uptake, stakeholder engagement and replication of renovation financing solutions.

The most relevant deliverables for exploitation include:

- **[D2.3 – Best Practice Handbook](#)**: a collection of 50 good practice cases from Austria, Hungary and Slovenia, presenting successful renovation financing approaches, governance models and implementation solutions that can support replication in other projects and regions.
- **[D4.1 – National Action Plans](#)**: strategic action plans developed for Austria, Hungary and Slovenia outlining policy measures, financing solutions and stakeholder engagement models for scaling renovation investments.
- **[D5.3 – Endorsement Agreements with Targeted Stakeholders](#)**: formal support from key institutions and stakeholders for the implementation of the national Action Plan measures.
- **[D4.2 – Policy Briefs](#)**: targeted policy recommendations aimed at national policymakers and financial institutions to support improvements in renovation financing frameworks.
- **[D4.3 – Cross-border Recommendations](#)**: synthesis of lessons learned from international roundtables and stakeholder exchanges, providing recommendations for improving renovation financing at regional and European level.
- **[D5.1 – Documentation of Pilot Cases](#)**: detailed analysis of pilot renovation projects demonstrating practical financing approaches, barriers and solutions.

These deliverables form the knowledge base for the exploitation strategy and support the continued use of RENOINVEST results by policymakers, financial institutions, municipalities and market actors. All public deliverables are available on the [RENOINVEST website](#) and will be maintained by Archenerg, the leader of communication and dissemination work package.

5 EXPLOITATION PLAN: STRATEGY, SCOPE AND SUSTAINABILITY

5.1 Strategy and Principles

The exploitation strategy of the RENOINVEST project aims to **maximise the impact of project results by ensuring their uptake, replication and integration into policy development and market practice**. The approach builds on the collaboration of the **RENOINVEST consortium** - KTI (coordinator), ARCHENERG Cluster, RENOWAVE.AT, IIBW, ZAG and CCIS - which brings together expertise from research, policy advisory, industry and stakeholder networks.

A central element of the approach is the **establishment of national roundtables in Austria, Hungary and Slovenia**, which created a platform for dialogue between policymakers, financial institutions, industry representatives and experts during the project. By initiating these stakeholder platforms and collecting endorsement letters from key institutions, the project aims to strengthen institutional support for its recommendations and encourage the continuation of this dialogue beyond the project duration.

Core principles of the strategy:

- **Stakeholder-centric approach:** Active involvement of stakeholders is essential for ensuring that project outcomes respond to real market needs and policy challenges. RENOINVEST therefore places strong emphasis on early and continuous engagement of key actors such as policymakers, investors, financial institutions, industry representatives and advisory organisations. National roundtables and stakeholder consultations serve as key mechanisms for maintaining dialogue and supporting the practical uptake of project results.
- **Scalability:** The project addresses challenges that are common across many European countries, such as limited access to renovation financing and fragmented policy frameworks. The solutions and recommendations developed within the project are therefore designed to be adaptable and transferable, allowing other regions and initiatives to build on the experiences and lessons learned.
- **Sustainability:** Ensuring long-term impact requires that project results remain relevant and continue to be used after the project period. The exploitation strategy therefore promotes integration of the project outcomes into existing policy processes, professional networks and stakeholder platforms. By strengthening cooperation between public authorities, financial actors and industry stakeholders, the project contributes to establishing a foundation for continued dialogue and follow-up initiatives.
- **Transparency:** Transparent communication and open knowledge sharing help build trust among stakeholders and support informed decision-making. The project therefore promotes the public availability of its findings and encourages cooperation with related initiatives and European platforms addressing sustainable renovation and energy efficiency.

Level of exploitation:

- **Country level:** Exploitation activities are primarily implemented at national level in Austria, Hungary and Slovenia. Each partner organisation is responsible for engaging national stakeholders, promoting policy dialogue and supporting the integration of project recommendations into relevant national discussions, strategies and sectoral initiatives. (Section 6.1. - Austria; 6.2. – Hungary; 6.3 -Slovenia)
- **Project level:** At consortium level, partners coordinate exploitation activities across the three countries, monitor the uptake of project outcomes and facilitate cross-country learning. Through continued cooperation between partners and stakeholder networks, the consortium aims to support the longer-term impact and replication of RENOINVEST approaches beyond the project duration. (Section 6.4)
- **International / EU level:** The project results are also promoted at European level through knowledge exchange with other EU initiatives, participation in international events and dissemination within relevant European networks. This contributes to sharing lessons learned, supporting replication in other countries and aligning the project outcomes with broader EU policies and programmes related to sustainable building renovation. (Section 6.5)

5.2 Scope of the Exploitation

5.2.1 Geographical Scope

The geographical scope clarifies where RENOINVEST results are intended to be applied and promoted. It focuses on **Austria, Hungary and Slovenia**, while also supporting **cross-border knowledge exchange and replication within the Central European region**. The exploitation plan operates at **three complementary levels**:

Table 2.: Geographical scope of the exploitation plan

Level	Description	Key Actions
National	Focus on implementing project outputs in each participating country, tailored to local contexts.	Integrate outputs into national strategies, policies, and funding & financing/investment programs.
Cross-Country	Foster collaboration and knowledge exchange between countries to share lessons and best practices.	Organize cross-country roundtables and workshops.
EU-Level	Align with EU policies and funding instruments to amplify impact and ensure scalability.	Advocate for policy changes; link with EU platforms (e.g. European Climate, Infrastructure and Environment Executive Agency (CINEA), European Energy Efficiency Financing Coalition (EEFC), and European Investment Bank (EIB) programmes such as InvestEU and the European Local Energy Assistance (ELENA) facility).

5.2.2 Thematic Scope

The thematic scope clarifies the main areas in which RENOINVEST results are intended to contribute. It focuses on renovation financing frameworks, stakeholder cooperation and investment solutions for municipal and multi-apartment buildings, identified as key challenges during the project. Therefore, the exploitation plan covers the following **key thematic areas**:

- **Financing Mechanisms:** Innovative models for private investment in renovation (e.g., green loans, subsidies, public-private partnerships).
- **Policy Frameworks:** Recommendations for national and EU-level policies to incentivize renovation.
- **Stakeholder Engagement:** Strategies to involve investors, policymakers, SMEs, and energy agencies.
- **Capacity Building:** Resources to empower stakeholders to implement project outputs.
- **Monitoring and Evaluation:** Tools to track the uptake and impact of exploitation activities.

5.3 Target Groups for Exploitation

The exploitation plan identifies the following **primary target groups that can apply and further develop the RENOINVEST results**, each with tailored engagement strategies:

Table 3.: Target groups of the exploitation plan

Target Group	Role in Exploitation	Engagement Strategies
Policymakers	Adopt recommendations into national/EU policies and funding programs.	Policy briefs and national action plans, roundtables, direct advocacy.
Financial Institutions	Implement financial instruments and invest in renovation projects.	Workshops, case studies, pilot projects, personal contact.
Building owners	Utilize best practices and case studies to undertake renovation projects.	Best practice and case studies networking events.
Municipalities	Utilize best practices and case studies to undertake renovation projects.	Best practice and case studies networking events
Building & Real Estate Sector	Utilize best practices and case studies to undertake renovation projects, adopt recommendations	Best practice and case studies networking events, policy brief, national action plan
Energy Agencies & NGOs	Disseminate results and advocate for policy changes.	Partnerships, joint events, knowledge-sharing platforms.
EU Institutions	Integrate project outputs into EU-wide initiatives and funding instruments.	Alignment with EU programs, participation in EU platforms.
Academia & Research	Further develop and validate project methodologies.	Collaborative research, publications, conferences.

5.4 Key Exploitable Results

The RENOINVEST project has generated a set of key results with strong potential for further use and replication beyond the project duration. In the context of the project, exploitable results **refer to project outputs that can be applied, further developed or used by stakeholders to support policy development, market uptake and investment in building renovation**. These results provide practical knowledge, policy guidance and tested examples that can support policymakers, financial institutions, municipalities and market actors in improving renovation financing frameworks and mobilising private investment in sustainable building renovation. The exploitable results combine strategic policy recommendations, real-life case studies and transferable knowledge resources, creating a solid basis for scaling renovation investments in Austria, Hungary, Slovenia and potentially other European contexts.

The **main exploitable results** of the RENOINVEST project include:

- 1) **National Action Plans for Financing Renovation (1 per country):**
 - Policy recommendations, financial instruments, and stakeholder engagement models.
 - Integration into National Hub (Energy Efficiency Financing Coalition)
 - Tailored recommendations for national policymakers and financial institutions.
- 2) **National Case Studies (2 per country):**
 - Real-world examples of successful renovation financing, including barriers and solutions.
- 3) **Best Practice Handbook (50 cases):**
 - Tools, methodologies, and success stories for replication.

Table 4.: Types of exploitable results

Type	Description	Target Audience
Best Practices	Handbook with 50 Best Practice Cases from all three countries for private and public sector	Practitioners, consultants, building owners, policy makers
Pilot Cases	Lessons learned from real-world projects.	Building owners, consultants, municipalities, policy makers
National Action Plans	Recommendations in three areas: legislative, finance and awareness raising for each country	Policy makers, financial institutions, real estate sector, building industry
Policy Briefs	Actionable proposals for national/regional policymakers including roadmap until 2050	Ministries, policy makers, EU-institutions, financing sector

5.5 Short- and Long-term Exploitation Goals

To ensure that the results of the RENOINVEST project generate lasting impact, exploitation activities are planned over both the short and long term. The short-term phase focuses on disseminating the project outputs and initiating their uptake by key stakeholders, while the long-term phase aims to support the continued use, scaling and policy integration of the project’s recommendations and tools.

Short-Term (0 - 2 years after project):

- Disseminate deliverables to target groups (action plans, case studies, handbook).
- Organize roundtables and workshops to present results.
- Integrate findings into the national hub of the Energy Efficiency Financing Coalition.
- Organize one cross-border-exchange to follow up implementation in the three participating countries

Long-Term (2 - 5 years after project):

- Monitor adoption of recommendations in national policies.
- Scale up best practices through national and EU-wide networks.
- Advocate for alignment with national and EU funding and investment instruments.

5.6 Risks and Mitigation Measures for Exploitation

The long-term exploitation of RENOINVEST results may be influenced by several external factors related to policy developments, financing frameworks and stakeholder engagement. Table 5. summarises the main risks and the mitigation measures foreseen by the consortium.

Table 5.: Potential risks and proposed mitigation measures

Risk	Potential impact	Mitigation measures
Changes in national policy priorities or government structures	Delay or reduced uptake of Action Plan recommendations	Maintain dialogue with ministries and public authorities through national roundtables and policy consultations
Limited availability of financing instruments for renovation	Slower implementation of proposed financing solutions	Continue cooperation with financial institutions and the Energy Efficiency Financing Coalition (EEFC) to promote financing models
Reduced stakeholder engagement after the project end	Weak continuation of dialogue platforms and networks	Maintain stakeholder networks through professional events, national hubs and partner networks
Limited replication of project results outside the partner countries	Reduced European added value and scalability	Disseminate results through EU initiatives, cross-border cooperation and participation in European platforms and projects

5.7 Synergies with EU Policy and Funding Instruments

The RENOINVEST project is closely aligned with key European policy frameworks and funding instruments that aim to accelerate energy-efficient renovation and mobilise private investment in the building sector. Establishing synergies with these initiatives helps ensure that the project's results remain relevant beyond the project duration and can contribute to broader European objectives related to climate neutrality, energy efficiency and sustainable finance.

- **Policy Alignment:**
 - **EU Green Deal & Renovation Wave:** Support goals for energy-efficient buildings and decarbonization.
 - **Energy Efficiency Directive (EED III) and EPBD recast:** Align with national renovation strategies and goals.
- **Funding Instruments:**
 - **LIFE Program:** Leverage for follow-up projects and scaling.
 - **InvestEU & Cohesion Fund:** Advocate for integration of project outputs into funding and investment criteria.
- **Partnerships:**
 - Engage with EU platforms (e.g., European Energy Efficiency Financing Coalition, Covenant of Mayors) to amplify reach.

Through alignment with EU policies, connection to major funding instruments and engagement with European stakeholder networks, RENOINVEST strengthens the relevance and scalability of its results. These synergies help ensure that the project's recommendations and tools can contribute to wider European efforts to mobilise investment and accelerate sustainable building renovation.

6 COUNTRY-SPECIFIC EXPLOITATION PLANS

6.1 Austria

6.1.1 Key Results and Action Plan Focus

The Austrian RENOINVEST Action Plan presents **12 targeted measures**. It focuses on **three core action areas** to drive sustainable building renovation: **simplifying legal frameworks** by harmonizing regulations and updating housing laws, **enhancing financing** through a new Housing Development Bank and targeted subsidies, and **boosting awareness** with nationwide One-Stop-Shops and renovation roadmaps. The Action Plan was developed with the active contribution of the Austrian project partners **RENOWAVE.AT e.G (Renowave)** and **Institute for Real Estate, Construction and Housing Ltd (IIBW)**, who will also play a key role in promoting the uptake and implementation of the proposed measures through stakeholder engagement, policy dialogue and professional networks. Key measures include **establishing a Housing Development Bank to leverage private capital, streamlining subsidies for greater efficiency and climate alignment, and expanding One-Stop-Shops** to provide seamless support for building owners. These steps aim to **mobilize private investment, accelerate renovation rates, and achieve Austria's climate-neutral building goals by 2040**.

Renowave.at exploitation:

As an innovation lab, Renowave.at can **bridge the gap between policy and practice** by testing ideas in real-world settings, gathering stakeholder feedback, and scaling what works. By focusing on **pilots, digital tools, and advocacy**, it can turn the Action Plan's recommendations into **tangible, replicable solutions** - while ensuring they remain **socially inclusive and market-ready**. This will include for example:

- **Launching pilot projects for key measures:** regional one-stop-shops, financing models for staged and industrial renovation projects, etc.
- **Stakeholder engagement and co-creation:** e.g. organise multi-stakeholder workshops and living labs for circular economy, act as facilitator for municipal projects on energy efficiency
- **Advocacy and policy feedback:** collaborate with national hub for EEEFC, Green Finance Alliance and other sustainable finance platforms in Austria, set up targeted awareness campaigns, lobbying for legal and regulatory changes using policy brief, action plan and data from pilot cases.
- **Cross-border knowledge exchange:** ongoing collaboration with Hungarian and Slovenian partners to share experience on implementation of action plans, challenges faced and learnings. explore opportunities to bundle recommendations with EU funds to scale up results, etc.
- **Long Term Institutionalization:** e.g. set up a permanent dialogue platform (national "Renovation Hub") aligned with the EEEFC national hub, Renowave.at as policy lab and neutral testing ground for e.g. generational loans, bonus/malus rent system or public-private partnership models (PPP)

IIBW exploitation:

- As the **lead author of the Austrian Action Plan**, IIBW can integrate RENOINVEST results into its institutional research, reinforcing its role as a trusted advisor for policymakers, financial institutions, and the real estate sector in implementing the Action Plan's measures.

- IIBW can **advocate for legislative reforms** (e.g., Austrian Tenancy Act (MRG) / Condominium Act (WEG) adjustments) by leveraging **RENOINVEST insights** and presenting evidence-based recommendations to Austrian ministries and *Länder* governments.
- IIBW can **promote the establishment of a Housing Development Bank** by collaborating with financial institutions and policymakers, using RENOINVEST's financing recommendations to **shape national strategies**.

6.1.2 Stakeholder Engagement and Governance

Through **RENOINVEST**, a **multi-sectoral network of nearly 200 experts and over 100 institutions** has been established, spanning **construction and real estate, banking and insurance, financial services, ministries, regional organizations, and consulting firms**. This network provides a **unique platform for collaborative problem-solving**, integrating political, financial, and technical perspectives to **accelerate the implementation of the Action Plan**. Its broad reach ensures **direct access to decision-makers, pilot partners, and multipliers** for scalable solutions.

Renowave.at exploitation:

- Establish **thematic working groups** on priorities like **One-Stop-Shops or the Housing Development Bank** to develop **concrete implementation roadmaps**.
- Use the network as a **testbed for pilot projects** (e.g., serial renovations, contracting models) and gather **real-time stakeholder feedback**.
- Serve as a **political bridge** by co-creating **position papers or policy briefs** with key actors to advance reforms (e.g., Austrian Tenancy Act (MRG) / Condominium Act (WEG) adjustments).
- Launch a **knowledge-sharing platform** with **expert forums or webinars** on funding, legal frameworks, and financing to ensure **ongoing dialogue**.
- Facilitate **matchmaking** between financial institutions and construction practitioners to pilot **blended finance models**.
- Leverage the network to transition into a **permanent "Renovation Alliance"**, positioning Renowave.at as an **interface with EU initiatives** (e.g., EEEFC).

IIBW exploitation:

- Aims to **integrate renovation financing topics into its educational offerings**, ensuring that future professionals are equipped with the skills needed to advance climate-neutral building goals.
- Plan to **maintain and expand its multi-stakeholder network**, using the Austrian stakeholder mapping to facilitate ongoing collaboration between public authorities, financial institutions, and construction stakeholders.

6.1.3 Replication of Pilot Results

Within **RENOINVEST**, two **Austrian pilot cases** - a **municipal social housing building** and a **multi-apartment residential building (condominium)** - were analysed, alongside additional cases from Hungary and Slovenia. These studies underscored the **critical need for technical and financial guidance during the renovation preparation phase**, enabling owners and municipalities to assess options and make well-informed investment decisions. The findings also revealed **significant financing challenges, particularly in the public sector**, where limited budgets and complex funding structures often hinder progress.

The **lessons learned** reinforce the **measures proposed in the Action Plan and Policy Brief**, such as **One-Stop-Shops, targeted subsidies, and streamlined stakeholder coordination**. By addressing these gaps, the insights help **shape more effective renovation strategies** and can be applied to **support similar projects facing comparable challenges**.

Renowave.at exploitation

- Use the pilot cases to develop **standardized renovation approaches** (e.g., financing, stakeholder coordination) that can be adapted for similar projects in Austria.
- Leverage pilot findings to **support policy recommendations** in the Action Plan, particularly regarding **financing gaps and advisory needs**.
- Use **case study summaries** and **best practice guides** to inform municipalities, housing associations, and financial institutions about financing renovation strategies.
- Organize **workshops or webinars** with pilot stakeholders to discuss challenges and solutions, fostering collaboration for future projects.
- Integrate lessons from the pilots into **digital tools** (e.g., subsidy chatbot) to streamline renovation planning and financing.

IIBW exploitation

- **Disseminate lessons learned** from Austrian, Hungarian, and Slovenian pilot cases, such as municipal renovations and multi-apartment buildings, to inform future renovation projects and policy development.

6.1.4 Roundtable Sustainability and Follow-up

The **technical working groups and national roundtables** re-initiated after the Sustainable Energy Investment Forum (SEIF) a **broad stakeholder dialogue** in Austria, which continues to be advanced through the **national hub of the European Energy Efficiency Financing Coalition (EEEEFC)**. The established **multi-stakeholder network**, comprising diverse interest groups, will be engaged in **future events beyond the EEEFC**, such as the **RENOWAVE Impact Days, Renovation Summits, and international exchange platforms**. These efforts aim to **sustain momentum and foster ongoing collaboration**.

To further drive innovation and knowledge sharing, **contacts with financial institutions and investors from RENOINVEST** will be **deepened and expanded**. This will ensure that **expertise and cutting-edge solutions** continue to evolve, supporting Austria's transition toward a **sustainable and climate-neutral building sector**.

Renowave.at exploitation:

Given **Susanne Formanek's role as a national expert for the European Energy Efficiency Financing Coalition (EEEEFC)**, **Renowave.at** is uniquely positioned to **leverage RENOINVEST's outcomes** and **drive long-term impact** in Austria's sustainable renovation sector as follows:

- use Susanne Formanek's EEEFC role to **align RENOINVEST recommendations** with **EU and national financing strategies**, ensuring Austria's renovation policies benefit from **cross-border best practices**.

- facilitate **direct collaboration** between EEEFC members (e.g., banks, investors, policymakers) and **Renowave.at's network** to pilot **innovative financing models** (e.g., Housing Development Bank, green loans).

IIBW exploitation:

- Wolfgang Amann's role as a **national and international expert** enables IIBW to **leverage RENOINVEST findings** in national and EU policy dialogues, ensuring alignment with broader European strategies.
- IIBW can **use the EEEFC platform** to advocate for financing solutions, such as the housing development bank, tax reduction models, innovative financing models and to **secure additional investments**.

6.1.5 Institutional Commitments and Sustainability

Through **endorsement letters and active participation in national roundtables**, a broad range of **Austrian organizations** - including **real estate developers, financial institutions, public authorities, and industry associations** - have **formally supported the RENOINVEST Action Plan and its proposed measures**. These commitments provide a **solid foundation for ongoing collaboration**, enabling Renowave.at to **advance policy reforms, financing models, and awareness-raising initiatives** to strengthen Austria's renovation ecosystem.

Renowave.at and IIBW exploitation:

- Maintain **close cooperation with endorsing organizations** through **policy consultations, expert working groups, and technical roundtables** to support the **implementation of key measures** (e.g., One-Stop-Shops, legislative reforms, and financing frameworks).
- Facilitate **regular dialogue** between **public authorities, financial institutions, and construction sector stakeholders** to ensure alignment with the **Action Plan's priorities**.
- Use stakeholder endorsements to **advocate for policy changes** (e.g., MRG/WEG reforms, subsidy harmonization) by presenting **evidence-based recommendations** to ministries, *Länder* governments, and EU platforms like the **EEEFC**.

6.2 Hungary

6.2.1 Key Results and Action Plan Focus

The Hungarian RENOINVEST Action Plan contains **15 measures** structured around three main areas: enabling regulatory conditions, improving access to renovation financing and strengthening stakeholder awareness and capacity building. The Action Plan was developed with the active contribution of the Hungarian project partners **Institute for Transport Science and Quality Control in Building (KTI)** and **Solar Tech-Investment Tervezési Fejlesztési Tanácsadó Kft. (Archenerg Cluster)**, who will also support the promotion and practical uptake of the proposed measures through policy dialogue, professional events and stakeholder cooperation. Key measures include improvements to **condominium governance frameworks, development of One-Stop-Shop services, standardised renovation loan products, and awareness-raising programmes for homeowners and building professionals**. These measures aim to increase the renovation rate and mobilise private capital for energy-efficient building renovation.

KTI exploitation:

- Use the Action Plan recommendations as technical input for **policy preparation and advisory activities** supporting e.g. the Ministry of Construction and Transport (owner of KTI) and other relevant ministries.
- Integrate relevant measures into **research, strategic analyses and technical studies** related to building energy performance, renovation technologies and construction quality assurance.
- Support the implementation of selected measures (e.g. One-Stop-Shop network development, regulatory improvements, renovation standards) through **expert participation in policy consultations** and stakeholder working groups.
- Contribute technical **expertise to the Energy Efficiency Financing Coalition National HUB**, particularly regarding technical feasibility, renovation quality assurance and implementation barriers.
- Apply KTI's construction **product testing and certification** to support renovation technologies and materials, including the evaluation of recycled or secondary raw materials for sustainable construction.
- **Disseminate the Action Plan results in professional events**, conferences and training activities related to the construction and energy sectors.

Archenerg exploitation:

- Use the Action Plan recommendations in **consultancy and project development activities** supporting municipalities, housing organisations and building owners.
- **Promote measures related to One-Stop-Shop advisory services**, renovation planning and stakeholder awareness.
- **Contribute to the Energy Efficiency Financing Coalition National HUB** discussions by sharing project experience and supporting improvements to framework conditions for renovation in municipal and private buildings, including the development of effective One-Stop-Shop (OSS) services.
- Use the **Action Plan as a reference document in professional events**, workshops and training activities.

6.2.2 Stakeholder Engagement and Institutionalisation of Roundtables

RENOINVEST established a structured stakeholder dialogue in Hungary involving over 60 organizations such as ministries, financial institutions, professional chambers, condominium representatives and renovation experts. The six national roundtables organized by KTI (ÉMI) and Archenerg created a platform to discuss barriers to renovation financing, particularly for condominiums and municipal buildings, and to refine the proposed measures of the Hungarian Action Plan. These interactions contributed to building consensus on regulatory improvements; advisory services and financing instruments needed to increase the renovation rate.

KTI exploitation:

- Use the RENOINVEST **stakeholder network in policy consultations, expert working groups** and technical advisory processes related to building renovation and energy efficiency.
- **Maintain cooperation with key actors** (ministries, professional chambers, financial institutions) in national discussions on renovation policies and implementation frameworks.

Archenerg exploitation:

- Maintain the **stakeholder network through cluster activities**, professional events and project partnerships.
- **Disseminate RENOINVEST outcomes** among cluster members, municipalities and market actors.
- Use the knowledge and lessons learned from RENOINVEST to **strengthen Archenerg's long-term role as a facilitator of stakeholder cooperation** and sustainable renovation initiatives in Hungary.
- **Promote the uptake of measures** related to One-Stop-Shop (OSS) advisory services, renovation planning, technical guidance and stakeholder awareness-raising.

6.2.3 Replication Potential of Pilot Cases

Within RENOINVEST, two Hungarian pilot cases were analysed: one municipal building and one multi-apartment residential building. The cases highlighted the need for technical and financial support during the preparation phase of renovations, helping owners and municipalities evaluate options and make informed investment decisions. Lessons from four additional cases in Austria and Slovenia further demonstrated how advisory support, financing models and coordinated stakeholder involvement can support renovation projects and reduce risks.

KTI exploitation:

- Use pilot experiences to **support the development of national renovation advisory structures** (e.g. One-Stop-Shop network) by providing technical knowledge on renovation planning and building assessment.
- **Integrate lessons learned into technical guidance**, research activities and training materials related to renovation technologies and project preparation.

Archenerg exploitation:

- **Apply lessons** in municipal and residential renovation consultancy and project development.

- **Share pilot experiences** within the Archenerg Cluster and with local stakeholders to support replication.

6.2.4 Financial Sector Engagement

RENOINVEST facilitated dialogue with financial institutions on developing financing structures that can support large-scale renovation investments. The discussions focused on renovation loan products, blended finance approaches and risk-sharing mechanisms that can mobilise private capital for building renovation.

KTI exploitation:

- Use **project findings in policy dialogue** with financial institutions and public authorities.
- **Support the development of future renovation financing schemes** by contributing expertise on technical feasibility, cost structures and quality assurance requirements.
- **Participate in discussions related to energy efficiency investment frameworks** and energy savings verification, drawing on KTI's technical and analytical capacities.

Archenerg exploitation:

- **Apply financing-related insights** in project preparation and renovation consultancy.
- **Facilitate cooperation** between municipalities, project developers and financial institutions.
- **Promote innovative financing approaches** within the Archenerg Cluster network.

6.2.5 Institutional Commitments and Sustainability

Through endorsement letters and participation in the roundtables, several organisations expressed their support for the RENOINVEST Action Plan and its measures. These commitments create a basis for continued cooperation and for advancing policy proposals aimed at improving the renovation ecosystem.

KTI exploitation:

- **Maintain cooperation with endorsing organisations** through policy consultations, expert discussions and professional working groups, supporting the implementation of renovation-related measures.
- **Integrate RENOINVEST results into institutional activities on building quality control**, construction product certification and energy-efficient renovation technologies, and promote their dissemination through existing partnerships.

Archenerg exploitation:

- **Build partnerships with endorsing stakeholders** and strengthen cooperation within the Archenerg Cluster.
- Support **joint dissemination** and implementation activities.

6.3 Slovenia

6.3.1 Key Results and Action Plan Focus

The Slovenian exploitation strategy builds on the key measures defined in the RENOINVEST national Action Plan, particularly in the areas of governance, financing and stakeholder capacity building. The Action Plan and its implementation pathway are supported by the Slovenian project partners **Slovenian National Building and Civil Engineering Institute (ZAG)** and **Chamber of Commerce and Industry of Slovenia (CCIS)**, who will promote the uptake of the proposed measures through policy dialogue, professional networks and stakeholder engagement. The proposed measures will serve as a basis for further dialogue with national policymakers, financial institutions and industry stakeholders with the objective of accelerating investments in sustainable building renovation.

Special emphasis will be placed on promoting policy uptake of the Action Plan recommendations and integrating selected measures into national strategic documents and policy frameworks relevant to energy efficiency, housing and climate policy.

ZAG exploitation:

- Use findings and recommendations from the RENOINVEST project in **future projects** regarding sustainable renovations and in **research and collaboration teams**.
- Provide **support and contribute technical expertise to the relevant ministries** and Energy Efficiency Financing Coalition National HUB in implementing policy and methodology improvements in the area of sustainable renovations, particularly:
 - **Professional and technical support** from the perspective of technical needs, technical feasibility, ensuring the quality of renovation and technical and legislative obstacles to implementation.
 - **Analytical support** to different construction stakeholders from the perspective of analyses of technical and material condition, environmental, economic and social impacts (LCA, LCC, WLC, SLCA analyses), sustainability assessments of renovations.
- **Provide support to construction industry** in their **development of construction products**, in needs for testing and certification of construction products and in ensuring the circular construction.
- Use the RENOINVEST **Action Plan as a reference document at professional events**, conferences and sectoral discussions related to building renovation and housing policy.
- Use the RENOINVEST Action Plan for presentations within the Strategic Research and Innovation Partnership – Smart Buildings and Home with Wood Chain (SRIP PSiDL) network of members (led by ZAG); provide **promotion of selected measures** of the action plan among SRIP PSiDL members with the active participation of individual members in newly created working groups for the implementation of the measures.
- **Support awareness-raising** on the importance of sustainable renovation of the building stock, on the importance of implementation and on the benefits and opportunities - across various events.
- Active **cooperation with the Slovenian partner** of the SMAFIN EXPANDED twin project, Jožef Stefan Institute (IJS), until the completion of their project and beyond.

CCIS exploitation:

- Use the RENOINVEST **Action Plan as a reference document in professional events**, conferences and sectoral discussions related to building renovation and housing policy. Reprogramming key sectoral fair events and set new focus and approach for 2027 activities.
- **Promote selected measures** of the Action Plan among CCIS member companies, particularly in the **real estate, construction and property management sectors** and sustain focused dialogue with stakeholders with power to change or modify existing legislation and EE measures promoted.
- **Contribute to national policy dialogue** by presenting project findings and recommendations to relevant ministries, public institutions and professional organisations. Especially in the dialogue with the new government after March 2026
- **Upload of the document on visible online web site page**. Support awareness raising on renovation financing and sustainable building renovation through professional platforms and sectoral associations operating within CCIS. Continue to refer to it in common activities with IJS till their project SMAFIN EXP completion.

6.3.2 Replication of OSS and Policy Integration/ Replication Potential of Pilot Cases

The Slovenian pilot cases demonstrated that the main barriers to large-scale renovation are related to governance structures, financing models and administrative complexity. These experiences will be used to illustrate both the opportunities and the systemic obstacles of renovation investments in Slovenia. The results will support the further development of integrated renovation support schemes, including advisory and coordination mechanisms such as One-Stop-Shop (OSS) models. Such structures can significantly improve investor confidence, simplify procedures and accelerate renovation decision-making processes.

ZAG exploitation:

- Support the **piloting of new cases through development and research** work and if available test new financial instruments on several pilot cases.
- **Promote the experiences of the pilot cases among stakeholders** of ZAGs network, in projects and dedicated events, such as workshops, conferences, round tables, etc.
- **Promote OSS advisory network** through dissemination of RENOINVEST findings, connecting researchers, technicians and policy makers.
- **Dissemination of the experience of the pilots and the importance of OSS** through the preparation of professional articles and other contributions in the media

CCIS exploitation:

- **Promote the lessons learned from Slovenian pilot cases** among stakeholders involved in renovation projects, particularly property managers and building owners.
- **Disseminate pilot case results through professional conferences**, sectoral publications and communication channels of CCIS.
- **Use pilot experiences as practical examples** illustrating barriers and opportunities in renovation financing for multi-apartment buildings.
- **Encourage stakeholders to apply similar approaches** in future renovation projects

- Continue to **seek for new project opportunities** within LIFE+ programme with national targeted activities such as BUILD UP skill call.

6.3.3 Stakeholder Roadmap and Engagement Plan

Stakeholder engagement will continue to build on the networks established during the RENOINVEST national roundtables and thematic working groups. These platforms successfully connected policymakers, financial institutions, technical experts, property managers and representatives of the construction industry. Future engagement activities will focus on maintaining this dialogue and facilitating cooperation between public authorities, financial actors and market stakeholders to support the implementation of the proposed measures.

ZAG exploitation:

- **Maintain connections and networks established in Thematic and Financial working groups**, International and National roundtables for long-term dialog between relevant institutions.
- **Supplement the RENOINVEST stakeholder network** and ensure that stakeholders get to know each other, establish dialogue and connect.
- Involve stakeholders from the established RENOINVEST network **in new research on future projects** on the topic of building renovation and other activities from the ZAG portfolio.
- **Organize events to promote further cooperation with stakeholders** included in the RENOINVEST roundtables or include them in meaningfully similar discussion groups and encourage their participation in future discussions on renovation policy and financing frameworks.

CCIS exploitation:

- **Maintain the stakeholder network established** during the RENOINVEST national roundtables through expert consultations and professional events. Even after new government and ministries teams changes.
- **Facilitate dialogue between financial institutions, property managers**, construction companies and policymakers on renovation financing challenges.
- **Disseminate RENOINVEST outcomes** through CCIS sectoral associations (with headquarters in EU) and professional working groups.
- **Encourage continued cooperation among stakeholders** involved in the RENOINVEST roundtables and promote their participation in future discussions on renovation policy and financing frameworks.

6.3.4 Cross-country Exchange Opportunities

The cross-country cooperation established within the RENOINVEST project will remain an important channel for knowledge exchange and policy learning. Slovenian stakeholders expressed particular interest in continued exchange on topics such as innovative renovation financing schemes, advisory service models and mechanisms for mobilising private investment.

Such cooperation will contribute to further refinement of national policy approaches and strengthen the alignment of Slovenian renovation policies with broader European initiatives.

ZAG exploitation:

- **Maintain cross-border connections with RENOINVEST project partners** and their stakeholder networks through regular communications after the end of the project – through invitations to participate in events to exchange experiences, through new project consortia, joint initiatives, etc.
- **Contribute to knowledge exchange between countries with project partners** in Austria and Hungary through expert exchanges, hosting experts at ZAG to give invited lectures for internal and external audiences.
- **Establish an exchange of written material** (expert articles, web publications, brochures, etc.) and information on new financial mechanisms in the field of innovative renovation financing schemes, advisory service models and mechanisms for mobilising private investment

CCIS exploitation:

- **Contribute to cross-country knowledge exchange with project partners** in Austria and Hungary by sharing experiences from the Slovenian renovation market, particularly regarding multi-apartment building renovation and stakeholder coordination.
- **Disseminate and nurture lessons learned from RENOINVEST** pilot cases, roundtables and policy discussions through international workshops, conferences and expert exchanges.
- Support the identification and **promotion of the RENOINVEST narrative**, building on a shared 300-year country history, city development and building stock, and highlight transferable good practices related to renovation financing, advisory services and stakeholder engagement.
- **Facilitate cooperation between Slovenian stakeholders and partners from other countries** in order to explore opportunities for joint initiatives, policy dialogue and future EU projects related to sustainable building renovation.

6.3.5 Institutional Commitments and Sustainability

The results and knowledge generated within the RENOINVEST project will serve as a foundation for further research activities, policy discussions and participation in future European initiatives related to sustainable building renovation. The project partners intend to continue promoting the Action Plan recommendations through professional networks, policy dialogue and potential follow-up projects. The established stakeholder cooperation and accumulated expertise will support the development of new initiatives addressing renovation financing and governance challenges in Slovenia.

ZAG exploitation:

- Carry out a part of ZAGs daily activities by **integrating the results of the RENOINVEST project** and with a view to promoting the development of financial instruments for more effective implementation of sustainable building renovations.
- **Cooperate with organizations that have expressed support** for the RENOINVEST Action Plan with letters of endorsement both in the context of their activities that we can engage in, as well as their involvement in our dissemination activities.

- **Support endorsers in implementing the actions from the Action Plan** that they have endorsed and connect them with each other; also involve them in expert discussions and consultations on policies in the area under consideration.
- **Participate in policy discussions in various European initiatives, networks and associations** related to sustainable building renovation - wherever ZAG is a member; join associations and networks that show large potential to accelerate building renovation - especially through financial instruments involving private investments.

CCIS exploitation:

- **Maintain cooperation with organisations that expressed their support** for the RENOINVEST Action Plan through endorsement letters and participation in project activities.
- **Encourage endorsing organisations to remain involved in expert discussions** and policy consultations related to renovation financing and sustainable building renovation.
- Promote the results of the RENOINVEST project through CCIS **sectoral associations and professional networks** representing the real estate, construction and property management sectors.
- Support **continued policy dialogue and knowledge exchange** aimed at improving framework conditions for renovation investments in Slovenia.
- **Contribute to the long-term dissemination** and use of project results through professional events, conferences and cooperation with national stakeholders.

6.3.6 Collaboration with SMAFIN EXPANDED Project

Work of Slovene RENOINVEST partners with twin project SMAFIN EXPANDED is programmed to be maintained. RENOINVEST will be presented at SMAFIN EXPANDED national roundtable in May 2026 which is planned with the organization of the national EEEFC hub. Common work of Slovene partners of RENOINVEST project and SMAFIN EXPANDED will lead into preparation of a short version of common document, the action plan for Slovenia with aligned proposed measures. The document is planned to be additional result posted on both projects web site.

ZAG exploitation:

- Enable the **exchange of knowledge and experience** between the twin projects RENOINVEST and SMAFIN EXPANDED, and to provide opportunities for cooperation of experts; to actively cooperate and contribute to common goal, i.e. to coordinate and prepare a condensed joint action plan with IJS researchers.
- **Cooperate with IJS researchers** from the SMAFIN EXPANDED project with all competences and experiences in the design of content and to support the Slovene Energy Efficiency Financing Coalition National Hub.
- Work together with experts from SMAFIN EXPANDED in the **promotion of sustainable building renovation, education of stakeholders**, informing end-users about the benefits of sustainable building renovations.
- Liaise with IJS in the **coordination of the recommendations of both projects** with broader EU initiatives that support financing of sustainable building renovations, and in the further development of measures for Slovenia.

- Create conditions for **form a joint consortium to apply for a national or international call** for funding the R&D project.

CCIS exploitation:

- Promote **exchange of knowledge and good practices** between RENOINVEST and the SMAFIN initiative, particularly in the field of financing energy-efficient building renovation. Continue to be actively involved in the synergies activities with IJS organization till their project SMAFIN EXPANDED completion.
- Contribute to **discussions within the Energy Efficiency Financing Coalition National Hub** by presenting RENOINVEST findings and policy recommendations and build on cross borders knowledge and experience.
- Support and **enable cooperation between stakeholders** involved in RENOINVEST and actors participating in SMAFIN-related initiatives and platforms.
- **Disseminate project results** through relevant CCIS networks and initiatives addressing sustainable finance and energy efficiency investments.
- Encourage alignment of RENOINVEST recommendations with broader EU initiatives supporting financing for energy-efficient building renovation (EU umbrella organizations, involvement in EC discussion and policy development bodies).

6.4 Project Level Exploitation

The RENOINVEST consortium is committed to continuing cooperation beyond the project duration to support the long-term impact and uptake of its results. The project has highlighted significant challenges in **mobilising private investment for sustainable building renovation**, including limited access to appropriate financing instruments, fragmented policy frameworks and low investor confidence. Addressing these barriers requires continued dialogue and coordinated action among policymakers, financial institutions and market actors across the renovation value chain.

Through the development of the **national Action Plans** and the discussions held during the **national and international roundtables**, the project identified priority measures needed to improve framework conditions for renovation financing. These exchanges brought together key stakeholders from the financial sector, public authorities, industry organisations and research institutions to jointly analyse barriers, share experiences and explore solutions for attracting private financing to renovation projects. The dialogue also helped build consensus around practical policy recommendations and investment approaches that can support the scaling-up of renovation activities.

Building on these outcomes, **project partners aim to support the further implementation and promotion of the proposed measures within their respective institutional activities**. By maintaining the stakeholder networks established during the project and continuing the dialogue initiated through the roundtables and thematic working groups, the consortium seeks to contribute to ongoing policy discussions, strengthen cooperation between public and private actors and facilitate the replication of successful financing approaches. At the same time, the **consortium is committed to maintaining close cooperation and regular exchange between the project partners in order to ensure the continued coordination of exploitation activities** and the sharing of experiences related to the implementation of the Action Plans and policy recommendations in the participating countries. The project results will continue to be

promoted also through professional networks, policy consultations and cooperation with European initiatives addressing renovation financing.

In addition, the project has defined **key indicators and monitoring mechanisms** to follow the uptake of its results beyond the project duration. These include tracking the dissemination and use of the national Action Plans, policy briefs and best practice cases, monitoring stakeholder engagement through follow-up meetings and events, and identifying opportunities for integrating RENOINVEST recommendations into national policy discussions and future EU-funded initiatives.

Table 6.: Project level exploitation plan

Exploitation activity	Resources	Timeframe	Means of verification, monitoring	Responsible	Involved partners
Maintenance of the RENOINVEST project webpage and sharing updates on renovation financing initiatives and policy development	in-kind	2026 -2030	Website updates at least 2 times/year	Archenerg, KTI	All partners
Maintenance of RENOINVEST LinkedIn communication and dissemination of project results and related initiatives	in-kind	2026 -2030	Minimum 3–4 posts/year	Archenerg, KTI	All partners
Annual follow-up meeting of the RENOINVEST consortium and endorsing stakeholders to monitor Action Plan uptake and renovation progress.	in-kind	2026 -2030	1 online/personal meeting organised/year	KTI	All partners
Dissemination of the RENOINVEST Action Plans, policy briefs and cross-border recommendations at conferences and professional events	in-kind	2026 -2030	At least 1 presentation/year/partner	All partners	
Promotion of follow-up cooperation and participation in EU project proposals related to renovation financing and policy development	in-kind	2026 -2030	Project proposals prepared / partnerships established	KTI, Renowave, ZAG	All partners
Continued exchange with European initiatives and projects working on sustainable renovation financing	in-kind	2026 -2030	Participation in EU workshops/events	All partners	

6.5 EU and International Level Exploitation

The exploitation of RENOINVEST results focuses on knowledge transfer, policy dialogue and the replication of renovation financing solutions beyond the three participating countries. While the main implementation of the project outcomes takes place at national level in Austria, Hungary and Slovenia, several partners have already indicated in their country-level exploitation strategies that they will promote RENOINVEST results within European platforms, professional networks and international policy discussions.

Key channels for EU and international exploitation include:

- **European policy and stakeholder platforms:** Project partners will disseminate RENOINVEST outputs – including the national Action Plans, policy briefs, pilot case analyses and Best Practice Handbook – through European expert forums, conferences and professional networks addressing sustainable building renovation and financing.
- **Cooperation with other EU-funded initiatives:** Knowledge exchange with other projects, particularly those funded under the LIFE-CET framework, will support the sharing of lessons learned and the identification of transferable solutions across Member States. In particular, **continued interaction and close cooperation** will be maintained with the **SMAFIN EXPANDED project**, which addresses smart financing for energy efficiency investments in **Bulgaria, Croatia, Greece, Romania and Slovenia**, enabling the exchange of experiences and strengthening links between national stakeholder platforms and EU-level initiatives.
- **Participation in European research and policy dialogue:** Several consortium partners are active in European research, advisory and sectoral networks, enabling them to integrate RENOINVEST findings into wider discussions on renovation financing and investment frameworks.

A particularly important platform for EU-level exploitation is the **European Energy Efficiency Financing Coalition (EEEFC)**. The national EEEFC hubs provide an institutionalised framework for dialogue between policymakers, financial institutions and industry stakeholders on sustainable energy investments. Through the involvement of RENOINVEST partners and stakeholders in these hubs, the project's findings and recommendations can contribute to ongoing European discussions on financing instruments, governance models and policy improvements supporting building renovation.

Through these combined activities, RENOINVEST results can support broader European and international efforts to mobilise private investment, improve renovation financing frameworks and accelerate the decarbonisation of the building stock in line with EU climate and energy objectives.

7 EXPLOITATION COMMITTEE AND PERMANENT NATIONAL ROUNDTABLES LONG-TERM UPTAKE

7.1 Exploitation Committee

To ensure the continuity and long-term uptake of RENOINVEST results, the consortium will establish an Exploitation Committee as **a light but permanent coordination structure after the formal end of the project**. The Committee will serve as the main strategic body for following up the use of the Action Plans, policy briefs, pilot case lessons, and cross-border recommendations in Austria, Hungary, and Slovenia. Its role will not be to create a new parallel platform, but to support the continued operation and alignment of the national roundtables, stakeholder networks, and related policy and market dialogue mechanisms already initiated through RENOINVEST. The Exploitation Committee will be **composed of one representative from each project partner organisation and will meet at least once per year**, preferably in connection with the annual follow-up meeting of the consortium and endorsing stakeholders. The Committee will oversee progress on the long-term exploitation roadmap, exchange updates on national implementation, identify new cooperation and funding opportunities, and coordinate common messages toward European initiatives and relevant financing and policy platforms. It will also support the preparation of short internal progress notes and a simple monitoring overview on the uptake of RENOINVEST outputs.

7.2 Long-Term Sustainability Plan

Long-term maintenance of results

The long-term sustainability of RENOINVEST will rely on the **continued use of the project's core exploitable results**: the three national Action Plans, policy briefs, pilot case findings, stakeholder networks, and the Best Practice Handbook. These results will remain available to partners and stakeholders as reference materials for policy dialogue, project preparation, awareness-raising, advisory activities, and expert discussions on renovation financing and sustainable building renovation. Their continued value lies not only in dissemination, but in their use as practical inputs for national implementation processes and follow-up initiatives.

Cooperation with other projects and knowledge exchange

A dedicated cooperation strand will be maintained with other initiatives and projects active in the field of sustainable renovation financing, particularly those funded under the same LIFE22-CET call framework. The RENOINVEST website already features an "Other FinRound Projects" section presenting related initiatives such as SMARTER Finance for EU, RAISE-PT EU Project, LIFE BE FREE, SMAFIN Expanded, and Firéno+, thereby providing a solid basis for structured post-project cooperation and continued exchange across projects supported under the same funding scheme. Building on this foundation, RENOINVEST partners will seek to share relevant results, good practices, and selected updates from these initiatives on the RENOINVEST website, where appropriate, in order to enhance visibility, promote mutual learning, and create cross-project synergies. Furthermore, the consortium will aim to organise dedicated knowledge exchange meetings with these and other relevant initiatives in order to discuss experiences, transferable

practices, policy lessons, and potential areas for cooperation in follow-up activities and future project proposals.

Participation in future EU calls and network

Project partners will use RENOINVEST results as a basis for future cooperation in European and national projects related to sustainable renovation, renovation financing, advisory services, and policy development. Participation in follow-up EU calls will be encouraged in order to further develop, test, and scale the measures identified in the Action Plans, including One-Stop-Shop models, financing schemes, stakeholder engagement structures, and governance solutions. Continued participation in European initiatives and networks will also support the transfer of results beyond the three partner countries and enable the consortium to position RENOINVEST outcomes within a wider community of practice.

8 CONCLUSION

The RENOINVEST **Exploitation Plan sets out a structured approach for ensuring that the results generated during the project continue to contribute to improved framework conditions for financing sustainable building renovation in Austria, Hungary and Slovenia.** The report demonstrates that the combination of strategic policy outputs and practical knowledge resource - including the three national Action Plans, policy briefs, pilot case analyses and the Best Practice Handbook with 50 examples - provides a solid foundation for supporting renovation investments and strengthening cooperation between policymakers, financial institutions and market actors. In addition, the national roundtables and thematic working groups established during the project created structured dialogue platforms that enabled stakeholders from the public sector, financial institutions, construction industry and research organisations to jointly analyse barriers and develop practical recommendations for improving renovation financing frameworks.

A particularly important development for the long-term exploitation of RENOINVEST results is the establishment of the **national hubs of the European Energy Efficiency Financing Coalition (EEEFC).** These hubs provide an institutionalised platform for continued dialogue between policymakers, financial institutions and industry stakeholders and represent one of the most relevant forums for promoting and further developing the recommendations and measures proposed in the RENOINVEST Action Plans. The **invitation of RENOINVEST partners to actively participate in these national hubs ensures that the project's findings and recommendations can be integrated into ongoing discussions on renovation financing,** sustainable investment frameworks and policy development at both national and European level.

The **country-specific exploitation plans demonstrate how the six consortium partners** - KTI and ARCHENERG Cluster in Hungary, ZAG and CCIS in Slovenia, and RENOWAVE.AT and IIBW in Austria - **will continue to use the project results within their institutional activities.** These include supporting policy dialogue with national authorities, promoting the uptake of Action Plan measures through professional networks and stakeholder platforms, disseminating pilot case lessons and best practices, and contributing expertise to national and European initiatives addressing renovation financing and sustainable building renovation.

Finally, the successful implementation of the project has strengthened cooperation among the consortium partners and their stakeholder networks, creating a strong basis for continued collaboration beyond the project duration. Through the establishment of the Exploitation Committee, the continued operation of stakeholder networks and national roundtables, and active engagement in the EEEFC National HUBs and other European initiatives, **the RENOINVEST consortium will continue working together to support the uptake of the project's recommendations.** These efforts will contribute to improving renovation financing frameworks, mobilising private investment and accelerating the renovation of the building stock in Central Europe in line with European climate and energy objectives.



RENOINVEST

sustainable renovation of buildings