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RENOINVEST

sustainable renovation of buildings

D6.2 Report on Completed Communication and Dissemination Activities

June 2026

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1 RENOINVEST PROJECT

The RENOINVEST project is co-funded by the European Union under the LIFE programme. The project intends to reflect cross-border challenges and opportunities for sustainable building renovation in the private and public sectors. The main aim of the project is to develop action plans on smart investments in sustainable renovation of buildings for 2025-2030 for Austria, Hungary and Slovenia by establishing three national roundtables building on the activities of the Sustainable Energy Investment Forums.

RENOINVEST provides a platform for open dialogue involving key financial, private and public experts through the green finance thematic working group activities to identify barriers to the upscaling of long-term financing instruments and propose improvements to support the development of large-scale investment programmes in existing private and public buildings. Three national policy briefs and a cross-border recommendation package will also be delivered.

Assessing the implementation of the Long-term building renovation strategies and documents and reviewing existing financial solutions and market conditions for stimulating financing of energy efficiency improvement of the existing building stock is an important starting point of the project.

Sharing knowledge among project partners, experts, national stakeholders and similar EU projects three international cross-border exchange events with site-visits will be organized in order to showcase collected 50+ good practices and elaborate six case studies to foster the roll out of smart financing possibilities.

The added value of RENOINVEST is that the consortium is providing specific technical knowledge by engaging key actors representing legislative advisory organizations, research institutes, large engineering manufacturers, SMEs and financial experts in three CE countries fostering sustainable investments.

2 PROJECT CONSORTIUM

1. Institute for Transport Science and Quality Control in Building (KTI) legal successor of ÉMI Építésügyi Minőségellenőrző Innovációs Nonprofit Kft (ÉMI) - HUNGARY, coordinator

 Institute for Transport Sciences and
Quality Control in Building

2. Solar Tech-Investment Tervezési Fejlesztési Tanácsadó Kft. (Archenerg cluster) – HUNGARY



3. Zavod za gradbeništvo Slovenije (ZAG) – SLOVENIA
Slovenian National Building and Civil Engineering
Institute



4. Gospodarska zbornica Slovenije (CCIS) – SLOVENIA
Chamber of Construction and Building Materials
Industry of Slovenia



5. RENOWAVE.AT e.G (RENOWAVE) – AUSTRIA



6. Institut für Immobilien, Bauen und Wohnen GmbH (IIBW) – AUSTRIA
Institute for Real Estate, Construction and Housing Ltd.



3 Executive Summary

This deliverable provides a consolidated overview of the communication and dissemination activities implemented throughout the RENOINVEST project and assesses their contribution to project visibility, stakeholder engagement and the uptake of results in Austria, Hungary and Slovenia.

The activities were implemented in accordance with the RENOINVEST Communication and Dissemination Plan, which established the strategic framework for communicating the project's objectives, activities, progress and results. The approach combined public communication, targeted dissemination, stakeholder engagement and partner-level outreach to ensure that relevant information was communicated to the appropriate audiences in a timely, consistent and accessible manner.

Communication and dissemination were closely linked to the implementation of the project. National roundtables, thematic working groups, international exchange events and study visits provided key opportunities to co-create as well as present project findings, engage stakeholders, collect feedback and support cross-border knowledge exchange. External conferences, professional events, publications and cooperation with related European initiatives further extended the reach of RENOINVEST beyond the immediate project network. The communication activities targeted policymakers, public authorities, municipalities, financial institutions, investors, professional organisations, technical experts, building owners and renovation market actors. Particular attention was given to disseminating the project's main outputs, including the national assessments, Best practice handbook, Pilot case documentation, National action plans, National policy briefs, Cross-border recommendations and endorsement-related results.

A coordinated communication presence was maintained through the RENOINVEST website, LinkedIn page, newsletters, partner websites, institutional communication channels and event-based dissemination. The project website served as the main public access point for project information, news, events, newsletters, public deliverables and results. LinkedIn and partner channels supported regular communication between project events and helped direct stakeholders to relevant project outputs. During the project, more than 1,000 communication materials were produced and distributed. Nine newsletters, seven press releases and articles, four publications and one project video were completed. RENOINVEST was presented at seven international conferences and workshops, while three joint dissemination activities were implemented with related projects and initiatives. These results demonstrate the effective use of multiple communication channels and the active involvement of project partners in dissemination activities.

4 Introduction

Communication and dissemination formed an integral part of RENOINVEST and supported the implementation, visibility and long-term impact of the project. In addition to raising awareness, communication and dissemination activities facilitated stakeholder participation, knowledge exchange and the presentation of project findings in formats accessible to policymakers, financial institutions, municipalities, professional organisations and renovation market actors.

Communication and dissemination were implemented as a horizontal activity supporting the technical work packages and the overall objectives of RENOINVEST. They connected the project's analytical work, stakeholder engagement, pilot activities, policy development and exploitation processes with relevant national and European audiences. These activities also supported stakeholder mobilisation, the communication and validation of project findings, the collection of feedback and the wider accessibility and uptake of project outputs.

4.1. Aim of the Report

This report presents the communication and dissemination activities implemented throughout the RENOINVEST project and summarises how these activities contributed to the visibility, outreach, uptake and long-term impact of the project's results. The report builds on the objectives, target groups, tools and channels defined in the RENOINVEST Communication and Dissemination Plan (C&D), which provided the common framework for project partners to communicate the project's goals, progress, activities and outcomes in a consistent and timely manner. The RENOINVEST C&D Plan was designed to raise awareness of the project, maximise its visibility, disseminate results to relevant target groups and support the practical use and uptake of project outputs. It also aimed to ensure that communication activities were targeted, coherent and adapted to the needs of different stakeholders, while contributing to the sustainability and exploitation of results beyond the end of the project.

Throughout its implementation, RENOINVEST developed a set of key outputs, including national action plans for 2025-2030 and beyond, national policy briefs, pilot case documentation, policy and market analysis and endorsement of the proposed measures of the action plans. These results formed the basis for targeted communication and dissemination activities aimed at policymakers, financial institutions, municipalities, building owners, professional organisations, renovation market actors and other relevant stakeholders. Through its communication and dissemination work, RENOINVEST supported knowledge exchange, stakeholder engagement and the wider promotion of sustainable renovation financing solutions. The activities described in this report demonstrate how communication contributed not only to project visibility, but also to the broader objective of strengthening the uptake of RENOINVEST results after the project's completion.

4.2. Coordination and Working Method

Archenerg coordinated the communication and dissemination activities under work package six (WP6) and was responsible for the overall planning, coordination, monitoring and reporting of the related tasks, as well as the management of the main project communication channels and common materials. The implementation of the C&D Plan was supported by all consortium partners. Partners provided technical and country-specific content, information on project activities, events and results, and reviewed communication materials related to their areas of responsibility. They also disseminated RENOINVEST outputs through their institutional websites, newsletters, social media channels, stakeholder networks and professional contacts.

The working method combined central coordination by Archenerg with partner-level content development and dissemination. Communication activities were aligned with project milestones, deliverable publication dates, national roundtables, thematic working groups, international exchange events and external dissemination opportunities. Common templates and visual elements were applied to ensure consistency across partners, countries and communication channels. By supporting stakeholder mobilisation, communicating project findings and facilitating feedback and validation, WP6 also contributed to the technical implementation and practical relevance of the project's outputs. The cross-cutting role of WP6 within the RENOINVEST implementation structure is illustrated in Figure 1.

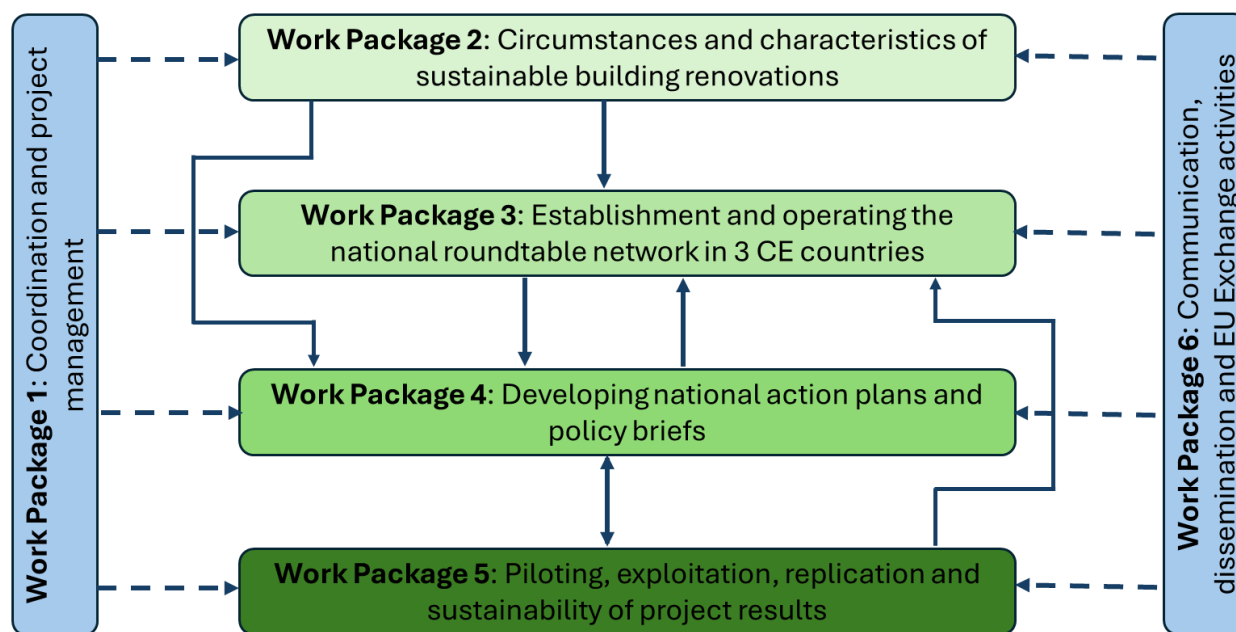


Figure 1: Cross-cutting role of WP6: Communication and Dissemination within the RENOINVEST implementation structure

4.3. Project Goals and Delivered Solutions

RENOINVEST aimed to accelerate sustainable building renovation by improving the conditions for sustainable investment methods in Austria, Hungary and Slovenia. The project addressed key financial, regulatory, institutional and organisational barriers that can prevent renovation projects from progressing, including financing gaps, limited project preparation capacity, complex decision-making structures and insufficient coordination among relevant stakeholders.

The project focused on strengthening the links between policy objectives, financing instruments and practical implementation. Its ambition was to support more bankable, scalable and replicable renovation approaches in both the private and public sectors, with particular attention to condominiums, municipal buildings and other complex building segments. The main project outputs included the national action plans for 2025-2030 and beyond (D4.1), country-specific policy briefs (D4.2), the cross-border recommendations (D4.3), pilot case documentation (D5.1) and the best practice handbook on sustainable building renovations (D2.3). Together, these outputs provided an evidence base and practical guidance for policymakers, public authorities, financial institutions, municipalities, professional organisations and renovation market actors.

Structured stakeholder engagement was a central element of the project. National roundtables, thematic working groups, expert exchanges and cross-border events facilitated dialogue among public authorities, financial institutions, technical experts, municipalities, building owners and market actors. These activities supported the validation of project findings, the collection of stakeholder feedback and the alignment of recommendations with relevant policy, financing and market needs. RENOINVEST also highlighted that access to finance alone is not sufficient to bring renovation projects to implementation. Effective project preparation, clear technical scopes, reliable cost estimates, appropriate governance and risk allocation, procurement readiness and advisory support are equally important. The project therefore promoted approaches such as one-stop-shop services, standardised project preparation and the aggregation of smaller renovation projects.

These results formed the main content of the RENOINVEST communication and dissemination activities. Their promotion through project events, newsletters, online channels, professional networks and partner-level outreach supported their visibility, accessibility and potential uptake beyond the project duration.

5 Communication and Dissemination Strategy

5.1. Communication and Dissemination Plan

The RENOINVEST Communication and Dissemination Plan established the strategic framework for promoting the project, disseminating its results and maintaining stakeholder engagement throughout the implementation period. The strategy defined the main communication objectives, target audiences, tools, channels and expected outcomes, with the aim of supporting the visibility, accessibility and uptake of RENOINVEST activities and results.

The communication and dissemination strategy was closely linked to the overall project objectives. Table 1 summarises the specific objectives, related work packages, planned outputs and verification sources that guided the project's dissemination framework.

Table 1: Specific Objectives of RENOINVEST project

Specific objective	Project level key performance indicators / planned outputs	Verification source
SO1. National smart finance roundtables (WP3)	18 national roundtables in total; 2 per country per year. 4 green finance thematic working groups on key renovation finance topics.	Report on roundtable and thematic working group activities; updated participant lists; D3.1
SO2. Cross-border exchange meetings (WP3)	3 international exchange meetings, each linked to a study visit and involving stakeholders from the participating countries.	Summary reports; attendee lists; meeting minutes; D3.1
SO3. National assessments and case studies (WP2)	3 national assessments and 50 case studies covering policy, market conditions, barriers and smart finance solutions.	National assessment reports; questionnaires; expert interviews; Best practice handbook; D2.1 and D2.2
SO4. Action plans, policy papers and recommendations (WP4)	3 national action plans, 3 policy papers, 1 international recommendation and endorsement letters from targeted stakeholders.	Action plan report; policy paper report; international recommendation; endorsement report; D4.1, D4.2, D4.3 and D5.3
SO5. Pilot case studies (WP5)	6 feasibility studies, including 2 pilot cases per country in private and public sector renovation contexts.	Harmonised pilot case report including 6 case studies; D5.1

Specific objective	Project level key performance indicators / planned outputs	Verification source
SO6. Dissemination, replication and uptake (WP5, WP6)	Online platform, EU exchange activities, conferences, scientific publications, project branding and dissemination materials.	Communication and Dissemination Plan and visual elements; final communication and dissemination report; exploitation plan; D6.1, D6.2 and D5.2

The strategy was built around the main implementation structure of RENOINVEST. National smart finance roundtables, thematic working group meetings, international exchange events, pilot case activities and endorsement processes provided the core content for dissemination. These activities supported dialogue between public and private stakeholders and helped connect policy, finance, technical expertise and market implementation.

A central element of the strategy was the organisation of national roundtables in Austria, Hungary and Slovenia, focusing on smart finance for residential and public buildings. These events were complemented by green finance thematic working groups addressing staged renovation, circular economy and nature-based solutions, district heating and energy communities, and energy consumption monitoring and visualisation. The working groups enabled more detailed expert discussion and supported the exchange of good practices between countries. Cross-border knowledge sharing was supported through international exchange meetings and study visits. These events allowed stakeholders from the participating countries to exchange experience, discuss viable financing schemes and observe practical examples of sustainable building renovation. This contributed to the replication potential of project results beyond national contexts.

The C&D Plan also defined the dissemination of key project outputs, including national assessments, the Best Practice Handbook, pilot case documentation, national action plans, policy papers, international recommendations and endorsement-related results. These outputs were communicated through the project website, partner websites, social media, newsletters, stakeholder networks, conferences, EU exchange activities and other relevant professional channels. Digital communication played an important role in the strategy. The project website and online communication channels were used to provide information on the project, publish public deliverables, promote events and share news items. In addition, the stakeholder digital platform supported the availability of project knowledge and helped maintain communication with roundtable participants and relevant actors. The strategy also supported the exploitation and uptake of results. Endorsement activities encouraged relevant organisations, including public authorities, financial institutions, investors and service providers, to validate and support the implementation of the national action plans. In this way, dissemination was closely connected to the practical use and sustainability of project outcomes.

5.2. Communication and Dissemination Pillars

The RENOINVEST communication and dissemination activities were structured around a set of core pillars designed to ensure that the project's objectives, activities and results were communicated clearly, consistently and to the relevant audiences. These pillars supported both the visibility of the project and the practical uptake of its outputs among stakeholders involved in sustainable building renovation and financing.

1. Sharing project objectives and key information

This pillar focused on presenting the overall aim, scope and relevance of RENOINVEST in a clear and accessible way. Communication activities introduced the project's focus on smart financing for sustainable building renovation, its cross-border approach in Austria, Hungary and Slovenia, and its contribution to European climate and energy efficiency objectives.

2. Disseminating project results and public outputs

A central pillar of the strategy was the dissemination of project findings, deliverables and practical outputs. This included the promotion of policy and market assessments, the Best Practice Handbook, pilot case documentation, national action plans, policy briefs, cross-border recommendations and other public results. The aim was to ensure that project knowledge was available to policymakers, municipalities, financial institutions, market actors and other relevant stakeholders.

3. Engaging stakeholders and supporting dialogue

RENOINVEST placed strong emphasis on stakeholder engagement through national roundtables, thematic working groups, international exchange meetings and study visits. These activities created opportunities for dialogue between public and private actors, supported the validation of project findings and enabled stakeholders to contribute to the development of recommendations and action plans.

4. Supporting uptake, replication and long-term impact

Communication and dissemination activities also supported the exploitation and sustainability of project results. By promoting endorsement activities, pilot case learning, policy recommendations and stakeholder networks, RENOINVEST contributed to the future use and replication of its outputs beyond the project lifetime.

5.3. Communication and Dissemination performance indicators

The RENOINVEST Communication and Dissemination Plan established a set of measurable key performance indicators (KPIs) to monitor the visibility, outreach and effectiveness of the project's communication activities throughout the implementation period. The indicators were designed to ensure continuous communication with relevant stakeholders, maximise the visibility of project results and support their long-term uptake through a combination of online communication, publications, networking activities and dissemination events.

The communication and dissemination targets established for the project included:

- Production and distribution of **at least 1 000** communication and promotional materials.

- Achievement of a minimum of **5 000 website visits** to the official RENOINVEST project website.
- Implementation of **at least three joint dissemination activities** with other European projects or initiatives.
- Publication of **at least two press releases or professional articles per participating country per year**.
- Preparation of **at least two scientific publications** presenting project findings.
- Production of **one project video** to communicate the project's objectives and key results.
- Publication of **nine project newsletters** providing regular updates on project activities, events and outputs.
- Delivery of **at least two presentations per year** at international conferences and workshops to promote the project's results to wider professional audiences.

These targets were designed to ensure continuous communication throughout the project, combining digital communication, publications, scientific dissemination, networking activities and stakeholder-oriented events. Particular emphasis was placed on maintaining a strong online presence, promoting the project's key outputs, fostering cooperation with related European initiatives and reaching policymakers, financial institutions, researchers, municipalities and other relevant stakeholders across Austria, Hungary and Slovenia.

5.4. Main Target Groups

A clear identification of target groups was essential for ensuring that RENOINVEST communication and dissemination activities reached the stakeholders most relevant for sustainable building renovation, financing, policy development and market uptake. In the initial phase, communication focused on introducing RENOINVEST, raising awareness of its objectives and informing stakeholders about planned activities in Austria, Hungary and Slovenia. As the project progressed, dissemination became increasingly focused on sharing concrete results, including policy and market assessments, pilot case findings, best practices, national action plans, policy briefs and recommendations. A primary objective of the communication and dissemination strategy was to support the development of an engaged stakeholder community around sustainable renovation finance. This included actors from the public and private sectors, financial institutions, market organisations, research and technical bodies, and wider stakeholder networks. Newsletters were used as a horizontal communication channel to inform all target groups about project progress, events, public outputs and key results. The main target groups, their relevance and the communication formats used to reach them are summarised in Table 3.

Table 2: RENOINVEST target groups and communication formats

Target group	Relevance for RENOINVEST	Main communication formats
Consortium experts and project partners	First-level target group responsible for developing, validating and disseminating project outputs.	Internal meetings, partner coordination, reporting templates, project materials

Target group	Relevance for RENOINVEST	Main communication formats
Policymakers and public authorities	Important for policy alignment, action plans, implementation frameworks and endorsement of measures.	Roundtables, policy briefs, reports, direct outreach, website
Financial institutions and investors	Essential for assessing bankability, de-risking renovation concepts and scaling investment models.	Financial working group dialogue, roundtables, presentations, direct outreach
Construction, renovation and technology actors	Relevant for implementation capacity, market replication and practical feedback.	Thematic working groups, case studies, website, partner channels
Municipalities, building owners and intermediaries	Central actors for project preparation and renovation uptake in public and residential buildings.	Events, advisory-oriented content, project video, direct stakeholder outreach
Sectoral associations, clusters and business networks	Key multipliers for reaching SMEs, larger companies and professional communities.	Partner dissemination, conferences, stakeholder outreach, website
Research bodies, NGOs and European networks	Important for knowledge transfer, replication, policy dialogue and cross-border visibility.	Articles, conferences, EU exchange activities, digital channels
Households and the wider public	Relevant for awareness raising and broader understanding of sustainable renovation benefits.	Website, social media, public communication materials, project video

National stakeholder contacts related to roundtables and other engagement activities were managed in a secure database and updated regularly throughout the project. Data protection requirements were addressed in line with the project's data management rules and the relevant provisions set out in D1.2 Data Management Plan. Another important aspect of the communication work was the consistent use of visual identity and messaging. RENOINVEST used a shared logo, common presentation templates, leaflet and roll-up designs, a coordinated website structure and common hashtag logic. This helped establish a recognisable and professional communication profile across the three participating countries and at cross-border level.

5.5. Coordinated Visual Identity: RENOINVEST Branding

A consistent visual identity was an important element of the RENOINVEST communication and dissemination strategy. It supported the recognisability of the project and ensured that all public-facing materials were clearly linked to RENOINVEST, regardless of the country, partner or communication channel used.



Font type:

MONTERRAT BOLD

MONTERRAT LIGHT

Colour information:



#0C7CA3 C:86, M:42, Y:22, K:2; R:12, G:124, B:163



#F7941D3 C:0, M:50, Y:100, K:0; R:247, G:148, B:29



#231F20 C:0, M:0, Y:0, K:100; R:35, G:31, B:42

The RENOINVEST logo formed the central element of the project's visual identity. It was applied across the main communication tools, including the project website, presentations, newsletters, social media visuals, event materials, leaflets, roll-ups, reports and other public dissemination outputs. The consistent use of the logo, colours and design elements helped create a coherent and professional project image. The visual identity was based on a coordinated use of layout elements, colours and typography. The selected fonts included Montserrat Bold and Montserrat Light, supporting a clean and modern visual style. These elements were used consistently across project materials to ensure recognisability and coherence.

5.5.1 Initial set of visual communication tools

An initial set of visual communication tools was developed to establish and strengthen the RENOINVEST identity. These materials were often the first point of contact with target groups and therefore played an important role in presenting the project as recognisable, credible and professionally managed.

Table 3: Purpose and use of visual communication tools

Visual communication tool	Purpose and use
Project logo	Used across all communication, dissemination and technical materials.
Colour palette and typography	Supported a consistent and professional visual appearance.
Roll-up and project folders	Used at public events, conferences, roundtables and stakeholder meetings.
Leaflet	Presented the project objectives and provided easy access to the website through a QR code.
Word and PowerPoint templates	Ensured consistent formatting of reports, presentations and public materials.
Website and social media visuals	Supported online visibility and recognisable digital communication.

The roll-up and project folders included the project name and logo, references to project partners and the LIFE Programme. These materials were used at public events, conferences, roundtables and stakeholder meetings to promote the project and strengthen its visibility. The project leaflet was designed to promote RENOINVEST, present its main objectives and increase public visibility. A QR code was included to provide stakeholders with direct access to the project website and relevant online communication channels.



Figure 2: RENOINVEST roll-up

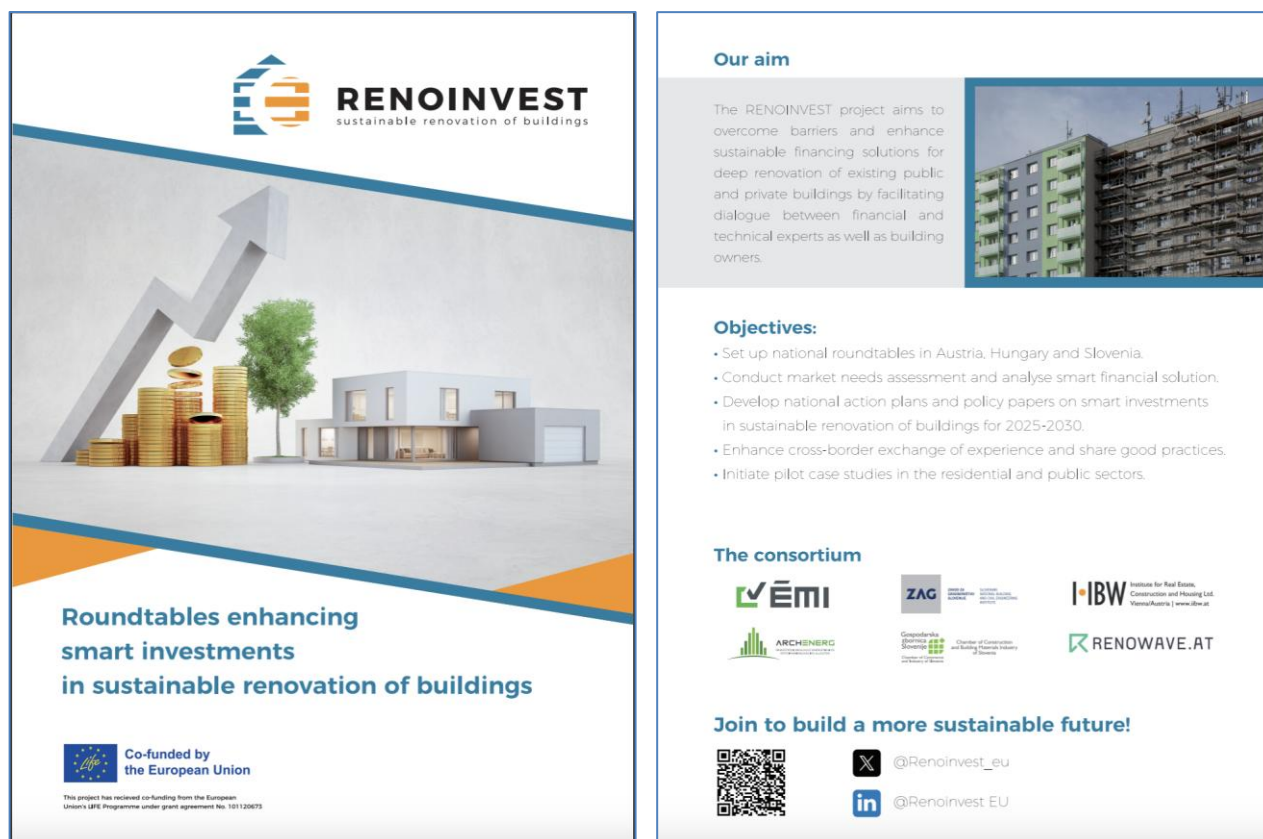


Figure 3: RENOINVEST leaflet used for project promotion

Common Word and PowerPoint templates were developed to maintain the integrity of the shared visual identity. These templates helped ensure a consistent visual and written style across project documents, presentations and public materials. The designs incorporated the project logo, selected fonts and project colours, contributing to a coherent communication approach across all partners. The visual identity was also aligned with the project's EU funding requirements. Communication materials included the relevant EU/LIFE visual acknowledgement where applicable, ensuring that the project's co-funding and European policy context were properly represented. Overall, the coordinated visual identity helped RENOINVEST present its objectives, activities and results in a clear, recognisable and credible way. It supported the project's visibility among stakeholders and contributed to the professional dissemination of project outputs throughout the implementation period.



Figure 4: RENOINVEST presentation and document templates

Project newsletters were used as a recurring communication tool to inform all target groups about RENOINVEST progress, events, public outputs and key results. They followed the project's visual identity and included the RENOINVEST logo, colours and EU/LIFE acknowledgement where applicable. The newsletters helped maintain regular contact with stakeholders between project events and supported the dissemination of deliverables, roundtable outcomes, policy updates and project milestones.



RENOINVEST Newsletter | October 2025 Edition

Accelerating Sustainable Building Renovations Across Central Europe

About the RENOINVEST Project

Co-funded by the EU LIFE Programme, RENOINVEST promotes smart building renovation in Austria, Hungary, and Slovenia through stakeholder engagement, financing tools, and policy support.

European Energy Efficiency Financing Coalition — General Assembly

The European Energy Efficiency Financing Coalition is a Commission-led platform that brings together EU countries and leading financial institutions to mobilise private capital for energy savings. At its General Assembly, it endorsed the 2025 work programme, prioritising the establishment of national hubs to remove bottlenecks and build strong project pipelines. The Coalition will launch Efficiency Investment Platforms, pilot tripartite contracts between governments, financiers, and developers, and expand membership to additional banks and industry. A High-Level Stakeholder Dialogue set out actions to address financial, technical, and regulatory barriers, with national hubs expected to be fully operational by the end of 2025. [Read the Commission's recap here](#).

RENOINVEST at International Events

International Union for Housing Finance (IUHF) Conference — Kazakhstan



At the *International Union for Housing Finance Conference* in Almaty, Kazakhstan, Wolfgang Amann (IIBW, Austria) presented RENOINVEST's key objectives and achievements. The session focused on the role of green finance and green mortgage models in promoting sustainable housing development worldwide.

Figure 5: RENOINVEST project newsletter (October 2025) used as a recurring communication tool for sharing project updates, events and results.

5.5.2. RENOINVEST Website: An Essential Dissemination Element

The RENOINVEST website served as a key dissemination tool throughout the project implementation period. It provided a central online access point for information on the project's objectives, partners, activities, events, public outputs and results. The website supported the dissemination of project knowledge to relevant stakeholders and contributed to the overall visibility of RENOINVEST at national and European level. In parallel, all project partners contributed to dissemination through their own institutional websites and communication channels by publishing project information, event announcements, invitations, news items, event summaries, publications and key project results. This decentralised partner-level communication helped reach national audiences, professional networks and stakeholder groups already connected to the participating organisations, thereby extending the overall reach and visibility of RENOINVEST. The relevant partner websites and social media channels are listed in Annex 2.

The official RENOINVEST website was established as a dedicated project subpage within the website of the ArchEnergy Cluster, the organization responsible for the project's communication and dissemination work package. This approach ensured that the project was presented through an established institutional platform and supported the continued accessibility of project information beyond individual events and communication campaigns. The page was developed in English and included the project logo, partner references, EU/LIFE acknowledgement and a concise description of the project's mission and thematic focus.

During the project, the webpage was used to publish and promote key communication and dissemination materials, including news items, event announcements, newsletters, public deliverables, roundtable-related information and project results. It also included a dedicated Slovenian cooperation section, where the cooperation between RENOINVEST and SMAFIN Expanded was presented. This supported cross-project visibility and enabled relevant information, results and communication materials from SMAFIN Expanded to be referenced or reshared through RENOINVEST channels where appropriate. Information was presented in a structured and user-friendly format, enabling stakeholders to access project updates, thematic content and public outputs easily. In line with the RENOINVEST visual identity, the page incorporated the project logo, colours and visual style, ensuring coherence with other communication tools such as presentations, newsletters, social media visuals, leaflets and event materials.

The RENOINVEST website was structured into distinct sections, including:

- project overview, including objectives, background and expected impact;
- information on project partners and consortium structure;
- news and event updates;
- information on national roundtables, thematic working groups and international exchange activities;
- public deliverables and project results;
- newsletters and communication materials;
- links to related initiatives and stakeholder resources;
- contact information.

The website also contributed to the long-term accessibility of RENOINVEST results by keeping project outputs available beyond individual events and dissemination activities. It supported the visibility,

transparency and uptake of project findings, while strengthening the project's professional online presence at national and European level.

5.5.3 Dissemination Activities and Social Media Set-up

RENOINVEST used online communication channels to promote project activities, events, public outputs and key results. Social media supported regular outreach between project events and helped maintain visibility among stakeholders active in sustainable building renovation, energy efficiency and green finance. LinkedIn was the main professional social media channel used for RENOINVEST dissemination, with the central [RENOINVEST LinkedIn page](#) managed by ArchEnergy Cluster throughout the project and continuing to be maintained after its completion, while project partners also disseminated RENOINVEST-related information through their own institutional LinkedIn channels, as listed in [Annex 2](#).

The page was used to share updates on national roundtables, thematic working group activities, international exchange events, newsletters, published deliverables, policy recommendations and project milestones. The LinkedIn channel supported outreach to policymakers, municipalities, financial institutions, renovation market actors, professional organisations, researchers and EU-level stakeholders. Its main objectives were to increase the visibility of RENOINVEST, promote stakeholder engagement, direct audiences to the project website and public outputs, and strengthen connections with related initiatives and professional networks. Project updates were also shared through partner websites, newsletters and institutional social media channels, creating a coherent online communication flow and supporting the wider dissemination of RENOINVEST results.

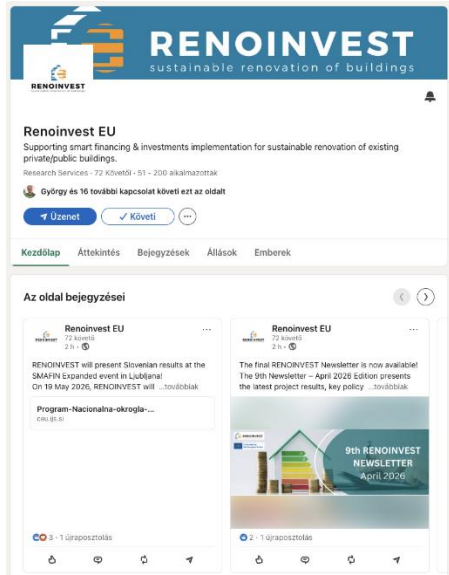


Figure 6.: RENOINVEST LinkedIn social media channel

5.6. Organizing RENOINVEST events

The organisation of RENOINVEST events was an important element of the project's communication approach. The events functioned as two-way communication channels through which project partners

shared information, collected stakeholder feedback, facilitated professional dialogue and jointly developed and validated proposed solutions.

During the project period, RENOINVEST implemented 18 national roundtables, corresponding to six roundtables in each participating country. These events communicated project findings to wider national stakeholder groups and provided a structured forum for discussing barriers, financing needs and possible solutions for sustainable building renovation. The project also implemented 113 Thematic and Financial Working Group-related activities, including expert meetings, workshops and combined sessions. These smaller and more focused formats supported continuous communication with technical, financial and policy experts and enabled the progressive refinement of project findings and recommendations. Together, the national and thematic activities generated 1 214 participations, including 217 participations by financial-sector stakeholders. At cross-border level, RENOINVEST organised three international roundtables, one in each participating country, accompanied by three study visits. Three additional cross-border online exchange events were also implemented. These activities supported communication and mutual learning between stakeholders from Austria, Hungary and Slovenia and enabled the comparison of national approaches and the identification of transferable solutions.

The event-based communication process ensured that project outputs were not developed in isolation. The feedback and conclusions generated through the roundtables, working groups and cross-border exchanges contributed directly to the National Action Plans, policy recommendations and other strategic project results.

Further details on the implementation and outcomes of these activities are available on [the RENOINVEST website](#) in the publicly accessible project deliverables [D3.3 – Report on National Roundtable and Thematic Working Group Activities](#) and [D3.6 – Report on International Roundtable](#).

5.7. Participation in Events and Dissemination Occasions

Throughout the project implementation period, RENOINVEST partners participated in a range of external workshops, fairs, conferences and professional meetings. These occasions provided opportunities to present the project's objectives, activities and results to relevant stakeholder groups and to strengthen cooperation with initiatives addressing sustainable building renovation, energy efficiency and green finance.

Participation in external events supported the dissemination of RENOINVEST findings beyond the consortium and contributed to broader stakeholder engagement. Project partners presented smart financing approaches, pilot cases, policy recommendations, National Action Plans and the project's contribution to improving renovation financing frameworks in Austria, Hungary and Slovenia. These activities also facilitated knowledge exchange with national and European stakeholders and positioned RENOINVEST within wider policy and professional discussions on building renovation, private investment mobilisation, One-Stop-Shop approaches, energy-efficiency financing and the implementation of EU climate and energy objectives. Where relevant, participation in external events was further communicated through the RENOINVEST website, LinkedIn page, newsletters and partner communication channels. This extended the reach of individual dissemination activities and supported the continued visibility of project outputs and key messages.

The main external events and dissemination occasions at which RENOINVEST was presented or promoted are listed in [Annex 5: Events and Dissemination Occasions](#). The annex includes relevant workshops, fairs, conferences, professional meetings and partner-level dissemination activities.

5.8. Newsletters

The RENOINVEST newsletters formed an integral part of the project's continuous communication activities. Their purpose was to maintain regular contact with stakeholders between major events and publication milestones, provide concise updates on project implementation and ensure the timely dissemination of newly available results, outputs and relevant policy developments.

A total of nine newsletters were prepared and published, fully achieving the planned communication target. The newsletters were developed based on information and contributions provided by the project partners and edited into a consistent and accessible format. Their visual layouts were created in Canva, applying the RENOINVEST visual identity and branding elements to ensure a coherent and recognisable appearance across all editions. The newsletters covered national and international roundtables, thematic working group activities, study visits, pilot cases, project publications, national action plans, policy recommendations and relevant European policy and financing developments. They also promoted upcoming events and directed readers to newly published deliverables and other project resources.

The newsletters were distributed through RENOINVEST and partner mailing lists, published on the project website and promoted through the RENOINVEST LinkedIn page and the institutional communication channels of the project partners. The newsletters contributed to maintaining regular stakeholder engagement, strengthening project visibility and ensuring continued access to RENOINVEST activities, publications and key results. An overview of all newsletter editions is provided in [Annex 3: Newsletters](#).

6 Progress and Monitoring of Communication and Dissemination Activities

6.1. Achieved results

The implementation of communication and dissemination activities was monitored throughout the RENOINVEST project in line with the C&D Plan. Monitoring focused on the timely use of communication channels, the visibility of project outputs, the involvement of partners and the achievement of the defined dissemination indicators. Table 4 presents the main communication and dissemination indicators, their targets and the final achievements recorded during the project.

Table 4: Communication and dissemination KPIs

Indicator	Target	Final achievement
Project image and communication materials	1,000 printed and distributed	1,000+
RENOINVEST website	Minimum 5,000 visits	12 976
Collaboration with other projects or initiatives	3+ common dissemination activities	3
Press releases and articles	2+ releases/articles per country per year	7
Professional/scientific articles	2+	4
Project video	1+	1
Project newsletters	9	9
Presentations at international conferences and workshops	2+ annually	7

The communication and dissemination targets were successfully achieved, with several indicators exceeding their planned values. The project applied a multi-channel communication approach combining the RENOINVEST website, partner websites, newsletters, social media, publications and event-based dissemination. This approach supported both broad project visibility and targeted outreach to relevant professional audiences. Cooperation with partner organisations and related initiatives further extended the reach of project results and supported the continuity of dissemination beyond the project partnership.

Google Analytics recorded 12 976 page views for RENOINVEST-related webpages between the launch of the website in December 2023 and the end of the project on 31 March 2026, significantly exceeding the minimum target of 5 000 visits. The figure was calculated by filtering all webpages whose URL contained “renoinvest”, covering the main project pages, news articles, event pages, deliverables and other project-related content. The project video provided an accessible overview of the objectives, activities, achievements and main results of RENOINVEST. It complemented the written communication materials and supported the continued visibility and dissemination of project results beyond the implementation period. The nine project newsletters provided regular updates on project progress, national and international events, publications, policy developments and key results. Press releases, professional and scientific articles, and presentations at international conferences and workshops supported the dissemination of project findings among wider professional and research communities. Joint communication activities with related projects and initiatives further strengthened synergies and extended the visibility of RENOINVEST beyond its direct stakeholder network. Article is being prepared even after the closure of the project to maximise dissemination. The project video provided an accessible overview of the objectives, activities, achievements and main results of RENOINVEST. It complemented the written communication materials and created a reusable dissemination resource supporting the continued visibility, accessibility and uptake of project results beyond the implementation period.

6.2. Initial activities

At the beginning of the project, the main communication foundations were established. These included:

- a) development of the RENOINVEST visual identity, including the project logo, colour scheme, templates, leaflet and roll-up;
- b) implementation of the RENOINVEST webpage as a dedicated subpage within the Archenerg Cluster website;
- c) set-up and use of online communication channels, including LinkedIn and partner-level social media channels;
- d) preparation of common communication materials and templates to support partner-level dissemination;
- e) planning of communication activities linked to project events, roundtables, thematic working groups, newsletters and public deliverables;
- f) establishment and regular updating of stakeholder contact lists for roundtables and dissemination activities, in line with data protection requirements.

6.3. Completed activities

During the project implementation period, communication and dissemination activities were carried out through a combination of digital tools, printed materials, events and partner networks.

The RENOINVEST webpage was regularly updated with project information, news items, event announcements, newsletters, public deliverables and dissemination materials. It functioned as a public access point for project results and supported the long-term visibility of the project.

The project's LinkedIn page and partner communication channels were used to promote project milestones, roundtables, thematic working group activities, international exchange events, published outputs and policy-related messages. These channels helped maintain continuous visibility between project events.

Newsletters were prepared and distributed as a recurring communication tool. They summarised project progress, upcoming and completed events, public outputs, policy updates and key results, helping to maintain regular contact with stakeholders.

Printed and visual communication materials, including the leaflet, roll-up and presentation templates, were used during events, conferences, roundtables and stakeholder meetings. These materials supported a consistent visual identity and strengthened the recognisability of RENOINVEST.

Project events played a central role in the dissemination strategy. National roundtables, thematic working groups, international roundtables, study visits and external dissemination occasions were used to present project findings, collect stakeholder feedback and promote the uptake of results. Partner participation in external professional events also contributed to wider dissemination beyond the consortium.

The monitoring of communication and dissemination activities was based on the collection of available evidence and project records, including communication materials, newsletters, website updates, press and online articles, social media posts, event participation, scientific outputs and conference presentations.

7 Conclusion

The communication and dissemination activities implemented under RENOINVEST established a coherent and recognisable framework for communicating the project's objectives, activities and results to relevant audiences in Austria, Hungary, Slovenia and at European level. The combination of the project website, newsletters, LinkedIn, publications, visual materials, project events and partner communication channels ensured continuous visibility and provided stakeholders with access to the project's main findings and outputs. Central coordination by ArchEnerg, supported by active partner-level dissemination, enabled consistent communication while also making effective use of established national and professional networks.

A key achievement was the close connection between communication, stakeholder engagement and the technical implementation of the project. National roundtables, thematic and financial working groups, international exchange events and study visits functioned as two-way communication channels. They enabled the consortium not only to present results but also to collect feedback, validate proposed measures and adapt recommendations to real policy, financing and market conditions. This strengthened the relevance of the three national action plans, policy briefs, cross-border recommendations and other strategic project outputs.

The implementation of the communication and dissemination activities demonstrated the value of combining regular project-level communication with targeted outreach through partner networks. Aligning communication with key events, project milestones and the publication of results helped maintain stakeholder awareness and ensured that relevant information was shared at appropriate stages of implementation. The use of consistent visual elements and accessible formats, including newsletters, online content, policy-oriented publications and the project video, supported the clear presentation and wider uptake of RENOINVEST results.

The communication and dissemination activities will continue beyond the formal end of RENOINVEST. The website will remain available as a public access point for deliverables, publications, event information and other project results, while project partners will continue to use their institutional communication channels and professional networks to promote relevant findings. The project's results will also be presented at future national and European events, including activities linked to the European Energy Efficiency Financing Coalition and its national hubs. These continued activities will support the exploitation, replication and practical implementation of RENOINVEST results and help maintain the stakeholder dialogue established during the project.

Annexes

Annex 1: RENOINVEST Website

This annex presents screenshots of the official RENOINVEST webpage, which was implemented as a dedicated subpage within the [Archenerg Cluster website](#). The webpage served as the main online access point for project information, including the project overview, objectives, partners, news, events, newsletters, public deliverables and project results.

The website supported the long-term visibility and accessibility of RENOINVEST outputs and functioned as a public repository for stakeholder-oriented information throughout the project implementation period.

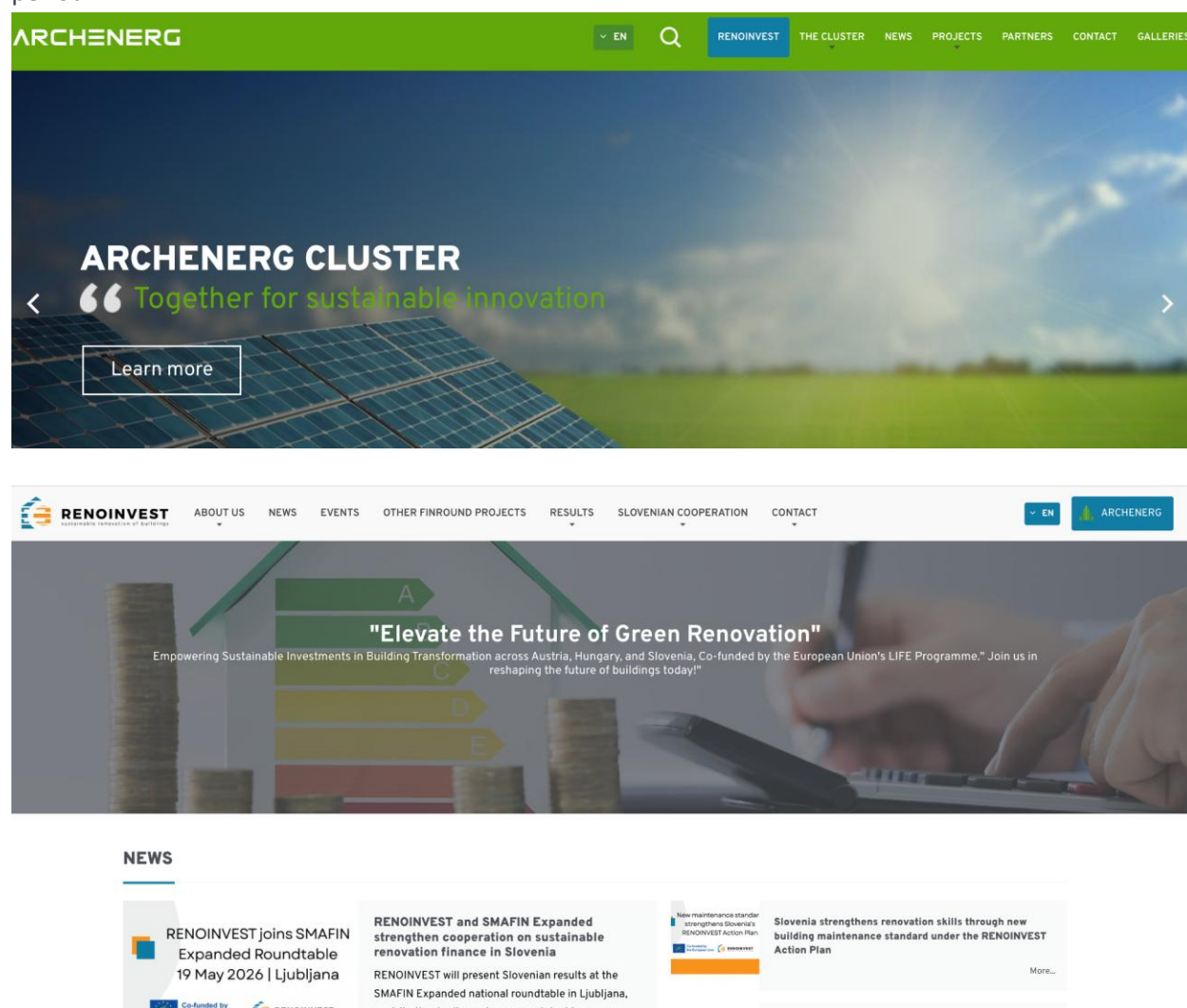


Figure 7: RENOINVEST webpage integrated into the Archenerg Cluster website


[ABOUT US](#)
[NEWS](#)
[EVENTS](#)
[OTHER FINROUND PROJECTS](#)
[RESULTS](#)
[SLOVENIAN COOPERATION](#)
[CONTACT](#)

[EN](#)


NEWS



RENOINVEST joins SMAFIN Expanded Roundtable
19 May 2026 | Ljubljana

Co-funded by the European Union



New maintenance standard strengthens Slovenia's RENOINVEST Action Plan

Co-funded by the European Union



9th RENOINVEST NEWSLETTER
April 2026



RENOINVEST
sustainable renovation of buildings

RENOINVEST AND SMAFIN EXPANDED STRENGTHEN COOPERATION ON SUSTAINABLE RENOVATION FINANCE IN SLOVENIA

RENOINVEST will present Slovenian results at the SMAFIN Expanded national roundtable in Ljubljana, contributing to discussions on sustainable energy finance, renovation barriers and practical solutions for energy.

SLOVENIA STRENGTHENS RENOVATION SKILLS THROUGH NEW BUILDING MAINTENANCE STANDARD UNDER THE RENOINVEST ACTION PLAN

Slovenia has updated its National Action Plan with the introduction of a new vocational standard for Building Maintenance Technician (Vzdrževalac stavb). Developed in 2025 through close

9TH NEWSLETTER- THE FINAL RENOINVEST NEWSLETTER IS NOW AVAILABLE

RENOINVEST PROJECT VIDEO

As RENOINVEST enters its final phase, the project is pleased to share its official video, offering a concise introduction to its main objectives, achievements and wider ambition. The video highlights how RENOINVEST has supported smarter investment in sustainable building renovation through stronger cross-sector dialogue and cooperation across Austria, Hungary and Slovenia.


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EVENTS

SEARCH



RENOINVEST joins SMAFIN Expanded Roundtable
19 May 2026 | Ljubljana

Co-funded by the European Union



EED III renovation obligation: Financing options for municipalities

Co-funded by the European Union



Final RENOINVEST International Roundtable & Study Visit | 13 January

Co-funded by the European Union



RENOINVEST Project – Hungarian Closing National Roundtable

Co-funded by the European Union

RENOINVEST TO PRESENT

RENOINVEST 6TH NATIONAL

RENOINVEST - 3RD

RENOINVEST PROJECT –

Figure 8: RENOINVEST news and event updates.

Public Deliverables

The RENOINVEST project is committed to fostering transparency, encouraging knowledge transfer, and strengthening collaboration between public authorities, financial actors, and key stakeholders involved in the sustainable renovation of buildings. As part of this commitment, the project makes a range of **public deliverables** available to inform and inspire action across Central and Eastern Europe.

These deliverables reflect the collective insights, strategies, and outcomes developed throughout the project's implementation. They are the result of extensive consultations, roundtable discussions, thematic working groups, and pilot activities conducted in Austria, Hungary, and Slovenia. The documents aim to **support policymakers, financial institutions, municipalities, and other stakeholders** by sharing tested approaches, replicable tools, and policy recommendations for financing energy-efficient building renovation.

The deliverables presented below include finalized reports and summaries, as well as upcoming publications that will be released in the next project phases. All are intended to contribute to a broader European dialogue on how to overcome financial, institutional, and policy barriers to large-scale building renovation.

D2.1 – Policy Context and Market Capacities for Sustainable Building Renovations

Provides a comparative analysis of the regulatory, financial, institutional, and market conditions for sustainable building renovation in Austria, Hungary, and Slovenia.

[\[Download D2.1 – Policy Context and Market Capacities\]](#)

D2.2 – Best Practice Handbook on Sustainable Building Renovations

Presents successful renovation projects, financing models, and replicable approaches that can support the implementation of sustainable building renovation.

[\[Download D2.2 – Best Practice Handbook\]](#)

D3.3 – Final Report on National Roundtable and Thematic Working Group Activities

Summarises the main discussions, stakeholder contributions, identified barriers, and proposed solutions from the national roundtables and thematic working groups.

[\[Download D3.3 – Final Report on National Roundtables and Thematic Working Groups\]](#)

D3.6 – Final Report on the International Roundtable

Presents the key outcomes of the international roundtables, including shared challenges, transferable solutions, and opportunities for cross-border cooperation.

[\[Download D3.6 – Final International Roundtable Report\]](#)

D4.1 – Action Plans

Contains three National Action Plans setting out practical measures to improve renovation financing and implementation in Austria, Hungary, and Slovenia.

[\[Download D4.1 – National Action Plans\]](#)

Country-specific versions:

- [\[Austria\]](#)
- [\[Hungary\]](#)
- [\[Slovenia\]](#)

D4.2 – Policy Briefs

Provides concise and actionable policy recommendations tailored to the national conditions of Austria, Hungary, and Slovenia.

[\[Download D4.2 – Policy Briefs\]](#)

Country-specific versions:

- [\[Austria\]](#)
- [\[Hungary\]](#)
- [\[Slovenia\]](#)

Figure 9: RENOINVEST public deliverables and project results section.

Annex 2. Project Partners' Online and Social Media Channels

The tables below present the websites and social media accounts of the RENOINVEST project partners used to support the communication and dissemination of project activities, events, outputs and results.

Table 5: Websites and social media accounts of the RENOINVEST partners

Közlekedéstudományi és Építésügyi Minőségellenőrző Intézet (KTI) / ÉMI Építésügyi Minőségellenőrző Innovációs Nonprofit Kft. (ÉMI) – Hungary		
Website	http://www.emi.hu/EMI/web.nsf/Pub/index.html	Official website of ÉMI, including dedicated sections for ongoing projects.
Facebook	https://www.facebook.com/EMI.Nonprofit.Kft	Official Facebook account of ÉMI.
LinkedIn	https://hu.linkedin.com/company/emi-nonprofit-kft	Official LinkedIn account of ÉMI.
KTI Website	https://www.kti.hu/	Official website of KTI
SOLAR TECH-INVESTMENT Tervezési, Fejlesztési, Tanácsadó Kft. (ArchEnergy) – Hungary		
Website	https://www.archenerg.eu/	Official website of ArchEnergy Cluster, including a dedicated RENOINVEST project section.
LinkedIn	https://www.linkedin.com/feed/	LinkedIn account used by ArchEnergy Cluster for professional communication and project dissemination.
Twitter/X	https://twitter.com/@archenerg	Official Twitter/X account of ArchEnergy Cluster.
Facebook	https://www.facebook.com/archenergklaszter/	Official Facebook account of ArchEnergy Cluster.
Zavod za gradbeništvo Slovenije (ZAG) – Slovenia		
Website	https://www.zag.si/en/	Official website of ZAG.

Facebook	https://www.facebook.com/ZAGLjubljana/	Official Facebook account of ZAG.
LinkedIn	https://www.linkedin.com/company/10831325/	Official LinkedIn account of ZAG.
YouTube	https://www.youtube.com/user/zagvideo	Official YouTube channel of ZAG.
Twitter/X	https://twitter.com/ZAG_Slovenia	Official Twitter/X account of ZAG.
Gospodarska zbornica Slovenije – Chamber of Commerce and Industry of Slovenia (CCIS) – Slovenia		
Website	https://eng.gzs.si/	Official English-language website of CCIS.
Facebook	https://www.facebook.com/GZSsi	Official Facebook account of CCIS.
LinkedIn	https://www.linkedin.com/company/chamber-of-commerce-and-industry-of-slovenia/	Official LinkedIn account of CCIS.
RENOWAVE.AT eG (RENOWAVE) – Austria		
Website	https://www.renowave.at/en/	Official website of RENOWAVE.
LinkedIn	https://www.linkedin.com/company/renowave-at/	Official LinkedIn account of RENOWAVE.
YouTube	https://www.youtube.com/channel/UCvEyBHngYD4pFm1C6S4yN_Ow	Official YouTube channel of RENOWAVE.
Institut für Immobilien, Bauen und Wohnen GmbH (IIBW) – Austria		
Website	https://www.iibw.at/de/	Official website of IIBW.

Annex 3: Visual Identity and Communication Materials

This annex provides an overview of the main visual communication materials developed and used for RENOINVEST. As the key visuals are already presented in the main body of the report, this annex summarises where they are included and how they supported the project's communication and dissemination activities.

Table 6: Visual communication materials

Visual communication material	Location in report	Purpose / relevance for dissemination
RENOINVEST logo and visual identity elements	Section 5.3 Coordinated Visual Identity: RENOINVEST Branding	Established a recognisable project identity and ensured consistency across all public-facing materials.
Colour palette and typography	Section 5.3 Coordinated Visual Identity: RENOINVEST Branding	Supported a coherent and professional visual appearance across project materials.
Roll-up	Section 5.3.1 Initial Set of Visual Communication Tools	Used at public events, conferences, roundtables and stakeholder meetings to promote the project.
Leaflet	Section 5.3.1 Initial Set of Visual Communication Tools	Presented the project objectives and provided easy access to the website and online communication channels.
Word and PowerPoint templates	Section 5.3.1 Initial Set of Visual Communication Tools	Ensured consistent formatting of reports, presentations and public materials.
Newsletter example	Section 5.3.1 Initial Set of Visual Communication Tools	Demonstrated the recurring communication format used to share project updates, events and results.

Annex 4: Newsletters

This annex presents the RENOINVEST newsletters prepared and distributed during the project implementation period. The newsletters were used as a recurring communication tool to inform stakeholders about project progress, events, public outputs, policy updates and key results. The newsletters followed the RENOINVEST visual identity and supported continuous communication with stakeholders between national roundtables, thematic working group meetings, international exchange events and other dissemination activities.

Table 7: RENOINVEST Newsletters

Newsletter issue	Date / period	Main communication focus
Newsletter 1	August 2024	Project introduction, objectives and first activities
Newsletter 2	December 2024	Stakeholder engagement, national roundtables and early project progress
Newsletter 3	March 2025	Thematic working groups, policy context and renovation finance topics
Newsletter 4	May 2025	National events, municipal and residential renovation finance discussions
Newsletter 5	August 2025	International exchange, pilot cases and project outputs
Newsletter 6	October 2025	Project updates, international visibility and dissemination activities
Newsletter 7	December 2025	National roundtables, EU renovation finance updates and policy developments
Newsletter 8	January 2026	Final international roundtable, study visit and Action Plan updates
Newsletter 9	April 2026	Final results, policy briefs, project video and project closure messages

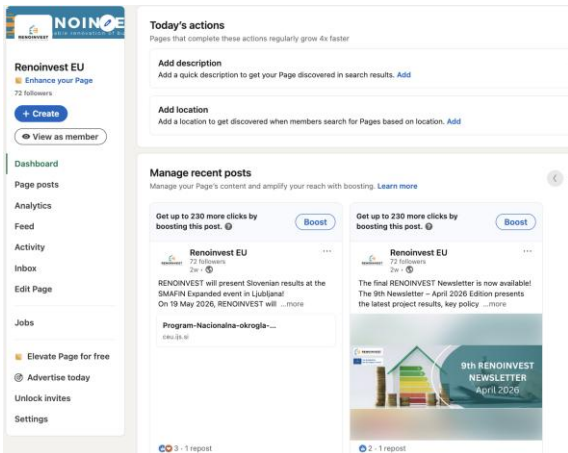
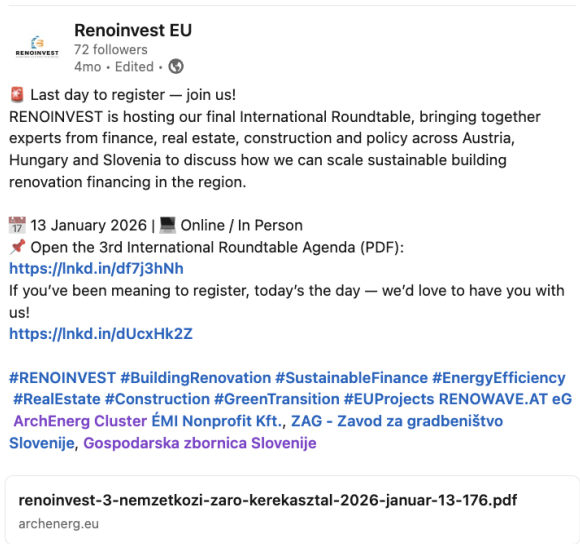


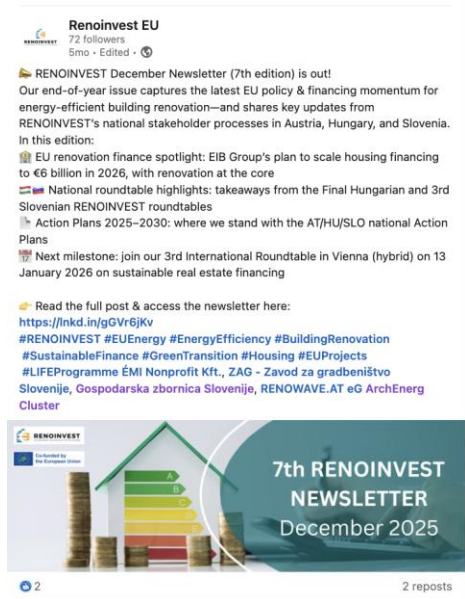
Figure 10: Example of a RENOINVEST project newsletter

Annex 5: LinkedIn Communication

The RENOINVEST LinkedIn page supported outreach to policymakers, municipalities, financial institutions, renovation market actors, professional organisations, researchers and EU-level stakeholders. It also helped direct audiences to the project website, newsletters, partner channels and public outputs.

Table 8: LinkedIn communication appearances

Communication element	Evidence included	Purpose / relevance for dissemination
RENOINVEST LinkedIn page		Demonstrates the professional social media presence of the project.
Event promotion posts		Supported pre-event visibility and stakeholder engagement.

Newsletter posts	 RENOINVEST EU 72 followers 5mo · Edited · 📄 RENOINVEST December Newsletter (7th edition) is out! Our end-of-year issue captures the latest EU policy & financing momentum for energy-efficient building renovation—and shares key updates from RENOINVEST's national stakeholder processes in Austria, Hungary, and Slovenia. In this edition: 🏠 EU renovation finance spotlight: EIB Group's plan to scale housing financing to €6 billion in 2026, with renovation at the core 🇭🇺 National roundtable highlights: takeaways from the Final Hungarian and 3rd Slovenian RENOINVEST roundtables 📅 Action Plans 2025–2030: where we stand with the AT/HU/SLO national Action Plans 📅 Next milestone: join our 3rd International Roundtable in Vienna (hybrid) on 13 January 2026 on sustainable real estate financing 📖 Read the full post & access the newsletter here: https://lnkd.in/gGVr6jKv #RENOINVEST #EUEnergy #EnergyEfficiency #BuildingRenovation #SustainableFinance #GreenTransition #Housing #EUProjects #LIFEProgramme EMI Nonprofit Kft., ZAG - Zavod za gradbeništvo Slovenije, Gospodarska zbornica Slovenije, RENOWAVE.AT eG ArchEnergy Cluster 2 reposts
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Highlights

Data for 5/25/2025 - 5/24/2026

2,331

Impressions

83

Reactions

0

Comments

2

Reposts

Metrics

Impressions ▾

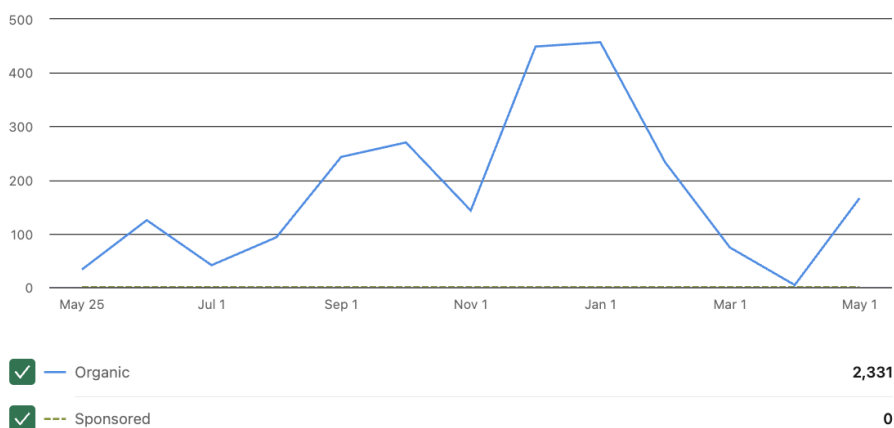


Figure 11: LinkedIn performance summary

Annex 6: External Events and Dissemination Occasions

This annex summarises selected external events, international roundtables, conferences, fairs and partner-level dissemination occasions where RENOINVEST was presented, promoted or connected to wider professional discussions on sustainable building renovation, energy efficiency and green finance.

The full list of RENOINVEST-organised stakeholder events, including national roundtables and thematic working group activities, is reported separately in D3.3 Report on National Roundtable and Thematic Working Group Activities – Final. In that deliverable, the event documentation is structured by country: Annex 1 presents thematic working group and national roundtable events in Austria, Annex 2 presents the events in Hungary, and Annex 3 presents the events in Slovenia. The D3.3 report also includes the detailed national roundtable event list and the overview of WP3 activities by country.

Therefore, the table below focuses mainly on dissemination occasions with a wider promotional, international or cross-project relevance, including international roundtables, external conferences, professional events and partner-level networking opportunities.

Table 9: Selected external dissemination events promoting RENOINVEST project

Event / occasion	Date and location	Partner involvement	Relevance for RENOINVEST dissemination
1st RENOINVEST International Roundtable and study visit	18 April 2024, Gornja Radgona, Slovenia	ZAG, GZS, RENOWAVE.AT, IIBW, ÉMI, Archenerg Cluster, AACM	International dissemination of RENOINVEST objectives, one-stop-shop approaches, first findings and energy efficiency financing issues.
GreenTech Zalaegerszeg Green Energy and Sustainability Trade Show and Conference	23–24 May 2024, Zalaegerszeg, Hungary	Archenerg Cluster	Partner-level dissemination and networking opportunity linked to green energy, sustainability, circular economy and built environment topics.
EU-Canada Matchmaking Event	10–12 September 2024	Archenerg Cluster	Partner-level international dissemination and networking opportunity, where RENOINVEST was promoted among EU and Canadian stakeholders
2nd RENOINVEST International Roundtable and study visit	31 March 2025, Szentendre, Hungary	ÉMI, Archenerg Cluster, RENOWAVE.AT, IIBW, ZAG, GZS	Dissemination of RENOINVEST results and discussion on EPBD implementation, private financing and energy-efficient renovation.
Joint RENOINVEST and SMAFIN Expanded National Roundtable	12 June 2025, Ljubljana, Slovenia	ZAG, GZS, SMAFIN Expanded partners	Cross-project dissemination on financing sustainable and energy-efficient projects in the public and private sectors.

Event / occasion	Date and location	Partner involvement	Relevance for RENOINVEST dissemination
Clusters Meet Regions Vaasa	24-25 September 2025, Vaasa, Finland	Archenerg Cluster	International project showcase and partner-level dissemination of RENOINVEST results, including policy and market analysis and best practice outputs.
Joint Financial Stakeholder Meeting with Private Banks	26 September 2025, online / cross-border	ZAG, GZS and financial stakeholders from Slovenia, Austria and Hungary	Cross-border exchange on financing energy renovations in multi-apartment buildings and private bank involvement.
International Union for Housing Finance Conference	29-30 September 2025, Almaty, Kazakhstan	IIBW	International dissemination of RENOINVEST objectives and achievements, with emphasis on green finance and sustainable housing finance models.
EU–UAE Matchmaking Event	1-3 October 2025, Dubai, United Arab Emirates	Archenerg Cluster	Partner-level international networking in sectors related to clean energy, energy efficiency, green mobility, water and smart cities.
Final RENOINVEST International Roundtable and Study Visit	13 January 2026, Vienna, Austria	RENOWAVE.AT, IIBW, ÉMI, Archenerg Cluster, ZAG, GZS	Presentation of national action plans for Austria, Hungary and Slovenia, European financing context and final cross-border stakeholder exchange.
WEBUILD – Energiesparmesse 2026	25 February-1 March 2026, Wels, Austria	Archenerg	Partner-level dissemination at the trade fair.

Annex 7: Publications, Articles and Press Coverage

This annex summarises selected articles, partner-site publications and external press-style materials that supported the visibility of RENOINVEST outside the main project report. These materials contributed to the wider dissemination of the project’s objectives, events, outputs and results.

Table 10: RENOINVEST publications

No	Article / publication title	Date / period	Published by / channel	Type of material	Relevance for RENOINVEST dissemination	Evidence / link
1	RENOINVEST: Platform supporting green finance	November 2023 / project launch phase	Archenerg / Hungarian press-style article	Article / project feature	Introduced RENOINVEST in Hungarian, presenting the project objectives, partner countries, green finance focus and planned roundtables.	Houses Magazine. Uploaded article evidence below.
2	Key trends in the development of the construction sector are increasingly linked to digitalisation, new technologies, the circular economy, and education.	July 2023	CCIS (GZS)/ Glas gospodarstva – Gradnje	Digital and printed sectoral magazine article	Presented construction-sector trends relevant to sustainable building renovation and the wider context of RENOINVEST.	Glas gospodarstva (p.117)
3	Which changes will affect the construction sector of the European Union?	July 2023	CCIS (GZS)/ Slovenian Finance magazine	Printed and online magazine article	Presented developments affecting the EU construction sector and provided relevant background for RENOINVEST activities.	Finance magazine

No	Article / publication title	Date / period	Published by / channel	Type of material	Relevance for RENOINVEST dissemination	Evidence / link
4	Project LIFE incentives for sustainable building renovation included in the development programme	July 2024	Naš stik	External article	Presented RENOINVEST as a LIFE project addressing sustainable renovation and financing barriers, supporting wider Slovenian public visibility.	Naš stik article (Nas-Stik)
5	Towards a Sustainable and Promising Future	August 2024	CCIS (GZS)/ Article in Glas gospodarstva – Gradnje 2024	Digital and printed sectoral magazine article	Supported the dissemination of RENOINVEST and its sustainable renovation and financing themes among Slovenian construction-sector audiences.	Glas gospodarstva (p. 127)
6	How to Achieve a Thorough Renovation of Buildings in Slovenia	January–February 2025	ZAG/ <i>Gradbenik</i> , issue 1–2/2025	Professional magazine article	Presented the RENOINVEST project structure, goals and scope, including the announcement of cooperation with SMAFIN Expanded.	Gradbenik 1–2/2025 . (p.20–23)
7	Clusters Meet Regions Vaasa article / event coverage	September – October 2025	European Cluster Collaboration Platform	External EU platform article	Supported international visibility of RENOINVEST through Archenerg Cluster’s participation and project showcase.	ECCP article

No	Article / publication title	Date / period	Published by / channel	Type of material	Relevance for RENOINVEST dissemination	Evidence / link
8	RENOINVEST at the International Union for Housing Finance Conference	September - October 2025	RENOINVEST Newsletter / Archenerg	Newsletter article / conference dissemination	Wolfgang Amann (IIBW) presented RENOINVEST objectives and achievements at the International Union for Housing Finance Conference in Almaty, with focus on green finance and sustainable housing finance.	RENOINVEST Newsletter PDF (Archenerg Klaszter)
9	No renovation without financing	March 2026	RENOWAVE.at & IIBW/ Handwerk+Bau	External professional article	Presented RENOINVEST results and highlighted Wolfgang Amann's contribution on financing as a key condition for increasing the renovation rate.	Handwerk+Bau article (Handwerk und Bau)
10	No renovation without financing	March 2026	RENOWAVE.at & IIBW/ Immobilien Investment	External professional article	Disseminated RENOINVEST messages to the real estate and investment audience, including Wolfgang Amann's statement on combined financing instruments.	Immobilien Investment article (immobilien investment)
11	How to achieve a thorough renovation of buildings in Slovenia	December 2025	ZAG	Partner-site article	Disseminated Slovenian RENOINVEST outcomes and stakeholder dialogue on accelerating energy renovation, financing and policy measures.	ZAG article

No	Article / publication title	Date / period	Published by / channel	Type of material	Relevance for RENOINVEST dissemination	Evidence / link
12	What Have We Learned and Where Do We Go Next?	August 2025	CCIS (GZS) / Glas gospodarstva 2025	Digital and printed sectoral magazine article	Included RENOINVEST in a construction-sector publication, supporting dissemination to professional and industry audiences.	GZS publication PDF (p. 146-147)
13	New approaches to renovation financing	March 2026	RENOWAVE.at /Report.at	Press release/ media coerage	Disseminated the Austrian National Action Plan and generated coverage in professional construction,real-estate and investment media.	Report.at
14	Developing a Sustainable Financing Environment for Building Renovation in Hungary – Results of the RENOINVEST Project	In 2026	KTI & Archenerg Hungarian Building Review	Professional magazine article	Will disseminate RENOINVEST results and recommendations to Hungarian construction and building-sector professionals.	MÉI website



RENOINVEST: PLATFORM A ZÖLD FINANSZÍROZÁS TÁMOGATÁSÁRA



A RENOINVEST projekt az Európai Unió társfinanszírozásával három olyan közép-európai országban valósul meg, amelyek közös történelmi és gazdasági hagyományokkal, hasonló épületállományokkal és az építőipari kultúrával rendelkeznek, amelyek az építési gyakorlatban is megnyilvánulnak. A program célja egy olyan javaslat megalkotása, ami az intelligens beruházásokra vonatkozó cselekvési tervek kidolgozását segíti Ausztria, Magyarország és Szlovénia számára a 2025-2030-as időszakra.

Projektindító találkozók keretében október 2-3 között az Archenergo Klaszter olyan cikkeket elkészített, amelyek a fenntartható épületfelújítás határokon átnyúló kihívásait és lehetőségeit a magán- és közszférában.

A RENOINVEST a zöld gondolkodás mellett, a tematikus munkacsoportok tevékenységén belül teret biztosít a kufontossági pénzügyi, magán- és állami szakértők részvételével zajló nyílt párbeszédre. A hosszú távú épületfelújítási stratégiák valamint a meglévő pénzügyi megvalósítási felülvizsgálata és a meglévő épületállomány energiatárhelyességének javításának finanszírozását ösztönző piaci feltételek vizsgálata a projekt egyik fontos kimenetelének.

A platform olyan problémák feltárására jött létre, ami képes azonosítani a hosszú távú finanszírozási eszközök elterjedésének akadályait, és konstruktív javaslatok felállítására képes a nagyszabású beruházási programok fejlesztésének támogatására, ami a meglévő magán- és középületeket érinti.

A fenntartható energia beruházási fórumok tevékenységére épülő három nemzeti kerekasztal egymással karöltve a programban érintett országban így Magyarországon, Ausztriában és Szlovéniában is nemzeti szakpolitikai tájékoztatót szerveznek és egy határon átnyúló ajánlásokon dolgoznak. Az összegegyeztetett, több mint 50 jó gyakorlat bemutatása és hat esettanulmány kidolgozása érdekében három nemzetközi, helyszíni látogatással egybekötött csereprogramot szerveznek, az intelligens finanszírozási lehetőségek elterjedésének elősegítése érdekében.

A RENOINVEST hozzáadott értéke abban rejlik, hogy a konzorcium konkrét technikai, jogalkotói tanácsadó szervezeteket, kutatóintézeteket és nagy mértékű vállalatok bevonásával működik.

<https://www.archenergo.eu/>

Figure 12: Platform supporting green finance- article Házak Magazin, Issue 10/2023



RENOINVEST

sustainable renovation of buildings